

CA FBLA Leadership Development Institute REGISTRATION GUIDE



DRIVEN BY VISION

NOVEMBER 6-8, 2026
Universal City, CA

Leadership Development Institute

Driven by Vision

Join us in Universal City

Drive your Leadership to New Heights!

Hilton Los Angeles/Universal City

555 Universal Hollywood Drive

Los Angeles, CA



EVENT ESSENTIALS

Conference Costs

Includes workshops, general sessions, and lunch on Saturday

Registration

Now open in Blue Panda. Closes 10/5 at 11:59 PM

- \$140 per attendee staying at hotel
- \$185 per attendee not staying at hotel

Lodging

Hilton Los Angeles/Universal City

555 Universal Hollywood Drive

Los Angeles, CA 91608

- \$328 per room per night
- Thursday or Friday night check in available
- Sunday checkout
- Maximum of four people per room

Parking

- \$18 + 10% tax for day use
- \$50 + 10% tax for overnight

REGISTRATION

Before You Begin

Make a list of attendees. Create room list. Up to 4 people per room

Step 1

- Navigate to cafbla.org website
- Navigate to LDI event page
<https://californiafbla.org/events/ldi/>
- Log into Blue Panda

Step 2

Complete the following sections:

- Chapter information
- Registration information
- Hotel rooming assignments
- Statement of Assurance

Step 3

- Make checks payable to **California FBLA**
- Mail to California FBLA Finance****NEW**
180 N University Avenue, Suite 270
Provo, UT 84601

****Notify your business office of the NEW finance address.**

Refund Policy: There are no refunds. Substitutions only until October 12. Chapters are responsible for paying for all registered participants once registration is submitted.

Contact for Conference Questions: hello@cafbla.org

EVENT OVERVIEW

Friday, November 6

4:00 pm Check in opens in the Sierra Foyer

7:00 pm-9:00 pm Workshops: Financial Literacy, Role Play/Speaking Tips, Practice Objective Testing

10:30 pm Curfew

Saturday, November 7

7:30 am Check in opens in the Sierra Foyer

8:45 am-9:30 am Workshop Sessions

10:00 am-11:00 am Opening Session

11:15 am-12:00 pm Workshop Sessions

12:15 pm-1:00 pm Boxed Lunch

1:15 pm-4:15 pm Workshop Sessions

5:00 pm-10:00 pm Chapter Adviser Directed Time

8:00 pm-10:00 pm Social hosted by State Officers

10:30 pm Curfew

Sunday, November 8

8:00 am -9:30 am Practice Objective Testing

9:45 am -10:45 am Closing Session

All Programming Subject to Change

PROGRAMMING

OPENING SESSION KEYNOTE



Shireen Jaffer

Shireen Jaffer is a people-obsessed product builder and the Founder/CEO of Skillify. She was born in Pakistan, and at age 7 her family immigrated to Palo Alto, CA where she was bred to obsess with solving real-world problems and build her first business at 18.

While attending USC full-time, she bootstrapped her first company, Skillify, to provide thousands of high school students with meaningful exposure to the real world via internships and mentors. She focused on impact and profitability from Day 1 and scaled Skillify programs to students from 220+ schools by the time she graduated college at age 21. She now reaches thousands of students across CA, NV, and TX. She has presented numerous workshops for CA FBLA, has been a trainer for the Officer Leadership Training Summit, and will present exciting workshops at LDI!

CLOSING SESSION KEYNOTE



Amber Afzali

Amber Afzali currently resides in the Inland Empire and is a past president of CA FBLA (2018-2019). She received a bachelors degree in Political Science with a focus on International Relations and a bachelor degree in Psychology from the University of Pennsylvania. Amber has had experience interning with Assemblymember Sabrina Cervantes, consulting with international NGOs, and working as a research assistant at her university.

With a penchant for public speaking and an interest in international law, Amber hopes to attend law school post-undergrad, and eventually to pursue a career in either law or international affairs. She enjoys learning new languages, acting, kickboxing, and traveling in her free-time. Most recently, Amber starred in the film “Rule Breakers” directed by two-time Academy Award winning director Bill Guttentag.

PROGRAMMING

WORKSHOPS will be led by our keynote speaker, State & Section officers, and business professionals.

Topics will include, but are not limited to, leadership development, chapter resources, communication, teamwork, and state/national programming.

In addition to the topics listed above, there will be **COMPETITIVE EVENT** sessions where members can learn about role play events, practice speaking events, and take a practice objective test (note that not all objective tests will be available).

BATTLE OF THE SECTIONS is back by popular demand. Each section may select three members to represent them in a Kahoot! style challenge. The top three from Round 1 will go on to the final round to see which section comes out on top!

ADDITIONAL INFORMATION

California FBLA requires student members participating in the overnight conference to reside at the designated and approved lodging facility for the duration of the event. Schools must be staying at conference hotels or have prior approval to drive in and out the same day. All chapters staying overnight must also have a school-approved adult Adviser staying at a conference hotel. No exceptions.

Friends and family members that are not registered for LDI are prohibited from attending any LDI activities. Students may not “come and go” during the duration of the event. Students may not leave the conference facilities without the permission of their Adviser and are expected to stay at the hotel unless approved by their Adviser.

Students may not attend FBLA activities unless there is a school-approved Adviser in attendance with them on the hotel property. Registration materials will not be issued to any student or chapter officer. The Adviser must pick up registration materials and ensure that students are supervised and actively participating in conference educational and leadership activities.

ADDITONAL INFORMATION

The Code of Conduct and curfew are strictly enforced. Only participants registered for the conference may enter the conference or lodging facilities. Signed **Code of Conduct Forms and Medical Release Forms** must be in the adviser's possession throughout the duration of the conference.

<https://californiafbla.org/wp-content/uploads/2025/08/CA-FBLA-Form-B-Permission-Medical-Release-Form.pdf>

DRESS CODE <https://www.fbla.org/dress-code/>

Professional business attire is required for all general sessions, workshops, and other activities at the Leadership Development Institute, unless stated otherwise in the conference program. The dress code is designed to uphold the professional image of the association and its members, and to prepare students for the business world. Conference nametags are part of the dress code and must be worn at all times while participating in all conference activities.

Statement of Assurance. CA FBLA events must review, sign, and upload this agreement as part of the registration process.

<https://californiafbla.org/wp-content/uploads/2025/08/CA-FBLA-Form-A-Statement-of-Assurance.pdf>

Contact for Conference Questions: hello@cafbla.org

Universal City Walk

Hilton
LOS ANGELES / UNIVERSAL CITY

Walk to Universal & City Walk

Just Steps from the Hotel.

- 1 Follow the sidewalk around the hotel and up the hill.
- 2 Walk up the stairs and cross the bridge.
- 3 Access the ramp cross the street following red path.

Shuttle Service



Track the Shuttle through the QR Code.

- Hilton shuttle service every 15-20 minutes.



TICKETS AVAILABLE

AT THE CONCIERGE DESK

LOBBY LEVEL

OPEN DAILY

CITYWALK

E.T. Parking Bike Rack

ENTERTAINMENT

- 1 Universal Studios Hollywood
- 51 Universal Cinema, An AMC Theatre
- 46 Escapology

RESTAURANTS

- 26 Antojitos Cocina Mexicana
- 30 Bubba Gump Shrimp Co.
- 43 Buca di Beppo
- 47 Jimmy Buffett's® Margaritaville®
- 28 Mr. BBQ - Coming Soon
- 29 NBC Sports Grill & Brew
- 50 The Toothsome Chocolate Emporium & Savory Feast Kitchen
- 9 VIVO Italian Kitchen
- 31 Wasabi

QUICK FOOD

- 20 Ben & Jerry's
- 42 Cinnabon
- 54 Firehouse Subs*
- 56 The Habit Burger Grill*
- 8 The Halal Guys - Coming Soon
- 15 Hello Kitty® and Friends Cafe
- 22 Insomnia Cookies - Coming Soon
- 27 Jamba
- 60 KFC/Pizza Hut*
- 39 Menchie's Frozen Yogurt
- 55 Panda Express*
- 59 Pink's Famous Hot Dogs*
- 32 Raising Cane's Chicken Fingers - Coming Soon
- 13 Slice House by Tony Gemignani - Coming Soon
- 33 Starbucks®
- 58 Taco Bell*
- 57 Uncle Sharkii Poke Bar**
- 38 Voodoo Doughnut
- 48 Wetzel's Pretzels
- 3 New Venue Coming Soon
- 52 New Venue Coming Soon

SHOPS

- 2 Cartooniversal
- 36 Celebrity Authentics
- 7 Dodgers Clubhouse
- 18 Hot Topic
- 34 IT'SUGAR
- 5 Karma and Luck
- 41 Lids
- 4 LINE FRIENDS SQUARE
- 37 Locker Room by Lids
- 11 The Los Angeles Sock Market
- 35 NBA Store
- 25 Nectar Life
- 40 Production Central
- 16 Sanrio® Smile Shop
- 10 Sephora
- 44 Shoe Palace
- 17 Sunsations
- 21 SUPER NINTENDO WORLD™ Store
- 45 Take 2
- 49 Things From Another World
- 6 Tillys