

# **2023 CENTRAL SECTION FUTURE BUSINESS LEADERS OF AMERICA**

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## **OFFICERS & ADVISERS TRAINING (OAT) DAY**

California



# **REGISTRATION GUIDE**

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**Merced High School  
205 W Olive Ave  
Merced, CA 95348**

**September 23, 2023**

# 2023 CENTRAL SECTION OFFICERS & ADVISERS TRAINING (OAT) DAY

- Who's invited?** Open to **chapter officers, prospective officers, any active members**, and **chapter advisers** from the Central Section and to prospective FBLA chapters
- When?** This training will take place on Saturday, September 23, at Merced High School. Conference check-in will start at 8:00AM with Opening Session starting at 9:00AM. The conference will conclude at approximately 2:00PM.
- Why?** This conference will help your chapter prepare for the FBLA year. Each person attending from the Central Section will also receive a certificate of achievement and the new California FBLA pin from the 2023 National Leadership Conference in Atlanta, GA.

## **What's going to be covered?**

- Officer Duties and Responsibilities
- Business Achievement Award (BA<sup>2</sup>)—Individual & Chapter Recognition
- Central Section and California State Projects
- Round Table (bring and share your chapter success stories)  
Fundraising, Membership Recruitment, School and Community Service, Competition, Running for Office, and Chapter Communication
- Website: [cafbla.org](http://cafbla.org) and [fbla.org](http://fbla.org)

## **How to Attend?**

**Registration: Process ONLINE FORM** (see registration info below) and send payment for attendees (includes meals and materials) - Central Section **Members/Advisers @ \$15.00**

- Mail the Registration check (once invoice is received) by Sept. 23
- **NEW THIS YEAR - Mail Checks to:**  
CA FBLA – Central  
PO Box 1440  
Owasso, OK 74055
- Please complete the Registration form by **September 15 at 5PM**
- Please contact Jacob Avila if you need to register after Sept. 16
- Please **DO NOT BRING CHECKS TO THE EVENT** – all checks need to be mailed to above address.

**Make check payable to CAFBLA-Central Section**

**Dress Code—Business Casual-** polo shirts – khakis - dress shoes or School themed T-Shirts and appropriate school attire.

- Any Questions?** Feel free to contact Jacob Avila, Central Section FBLA Director  
(559) 730-7736—before or after school  
[javila@cafbla.org](mailto:javila@cafbla.org) — email me anytime you have questions

# CENTRAL SECTION OFFICERS/ADVISERS TRAINING - REGISTRATION FORM

**\*\*\*SAME PROCESS AS PREVIOUS YEARS\*\*\***

## REGISTRATION PROCESS:

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1. Copy the Google Sheet below and send completed sheet to Jacob Avila – [javila@cafbla.org](mailto:javila@cafbla.org)
2. Receive the final invoice via email from Jacob Avila once sheet is received
3. Process invoice with your school's finance office
4. Mail the registration check to the address listed below

## REGISTRATION SUBMISSION:

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This year the Registration for the 2022 Central Section OAT Day will take place utilizing an online form. Advisers will fill out this form to indicate attendance.

## ONLINE REGISTRATION FORM:

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[GOOGLE SHEET – Online Registration Form \(Click Here\)](#)

## PAYMENT:

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Once your Google Sheet registration is submitted, you (chapter adviser) will receive an invoice to use for processing payment. Once the invoice is received, please process payment in a timely manner so payment is mailed by **September 23**.

**If any problems arise, please contact Jacob Avila to discuss other payment timeline.**

## SEND PAYMENT TO:

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CA FBLA - Central  
PO Box 1440  
Owasso, OK 74055

**\$15 each – members, officers, and advisers**

Email: [javila@cafbla.org](mailto:javila@cafbla.org)

# Central Section Officers'/Advisers' Training Day

Saturday, September 23, 2023 • Hosted by Merced High School FBLA

**TOPICS SUBJECT TO CHANGE – TIMELINE WILL REMAIN SAME**

TIME	TOPIC / ACTIVITY	WHO'S PRESENTING	LOCATION
8:00-8:55am	Breakfast and Registration	All Officers and Advisers	TBD
	<b>OPENING SESSION</b> Welcome (5 minutes)		
9:00-9:30am (30 minutes)	<b>Icebreaker</b> (15 minutes)	All Section Officers	TBD
	<b>Champion Chapter &amp; BAA</b> (10 minutes)		
	<b>OFFICER DUTIES ROUND TABLES / LEADERSHIP STYLES</b>		
9:35-9:55am (20 minutes)	President Vice President Secretary & Treasurer Public Relations Historian / Parliamentarian Advisers	All Section Officers	TBD
9:55-10:05am (10 minutes)	<b>BREAK</b>		
10:05-11:05am (60 minutes)	<b>GROUP WORKSHOPS</b> State & Section Projects Overview	3 officers	
<b>2 rotations</b> (30 min. each)	Elevator Pitch Workshop	3 officers	TBD
	Adviser's Meeting	Mr. Avila	
11:05-11:20am (15 minutes)	<b>Icebreaker</b>	All Section Officers	TBD
11:20-12:00pm (40 minutes)	<b>LUNCH</b>	All Officers	TBD
12:00-1:00pm (60 minutes)	<b>ROUND TABLE TOPICS</b> Learning your Leadership Style Bringing swag to your chapter What's your Path?	2 officers 2 officers 2 officers	TBD
<b>3 rotations</b> (20 min. each)			
	<b>CHAPTER BRAINSTORM</b> POW Poster / 3 Chapter Goals (Service, Progress, Education) Section Officer Walk Around	All Officers and Advisers	TBD
1:00-1:45pm (45 minutes)			
1:45-2:00pm (15 minutes)	<b>CLOSING SESSION</b> Graduation from OAT Day	All Officers and Advisers.	TBD