



GREEN INITIATIVE PROJECT

Deadline: March 15 (submitted by adviser)

The Green Initiative Project is a California FBLA state project designed to help FBLA members understand and embrace the crucial role of sustainability in the corporate world. As Future Business Leaders of America, it is essential to recognize the ecological impact of commerce and how to foster a solid foundation in sustainable practices.

Activity

Description

Activity #1:
Complete One
Option

Option 1:

- Invite a representative of an organization that promotes any green initiative to talk virtually or in person to your local chapter.
- Include a picture of the speaker and a picture or screenshot of your communication with the professional.

Option 2:

- Organize an e-waste event - collect your neighborhood's e-waste and visit a local e-waste recycling center to dispose of the waste safely.
- Write a paragraph relating what the experience meant to you and attach 4+ photos of the event.

Option 3:

- Propose a composting system to your school or school district. Explain the benefits of a composting system for both the environment and schools.
- Attach evidence of presentation and proposal.

Activity

Description

Activity #2: Complete Three Options

Option 1:

- Make a Compost Bin.
 - Attach a photo of your completed bin.

Option 2:

- Attend a beach cleanup (or local park cleanup as alternative)
 - Attach 2+ photos of you at the cleanup and write a paragraph on your experience and what you learned.

Option 3:

- Take an online test to determine your carbon footprint and create a plan for the year to reduce your footprint.
 - Attach your plan and a screenshot of your carbon footprint results.

Option 4:

- Create a plastic and aluminum recycling campaign. Create a campaign (social media, flyers, etc.) to promote plastic and aluminum recycling, which can be done at a local recycling center.
 - Attach the campaign materials and photos of any correspondence.

Option 5:

- Sustainable Product Review. Find a sustainable product you have never used before (can be biodegradable, eco-friendly, zero waste, etc.) and use it for a week and document the experience. Be sure to address its effectiveness and the pros and cons of it.
 - Attach a photo of the product in use and the write up.

Option 6:

- Tour a business, virtually or in-person, that is dedicated to creating sustainable alternative products.
 - Write a summary of what you learned about this business during the tour, and the benefits of sustainable products.