

# State Leadership Conference

TOGETHER WE ACHIEVE



California Future Business  
Leaders of America

**HILTON ANAHEIM**  
April 11 – 14, 2024



# Table of Contents

<b>CONFERENCE OVERVIEW</b>	<b>3</b>
<b>WHO TO CONTACT   MANAGEMENT TEAM</b>	<b>4</b>
<b>IMPORTANT DATES &amp; DEADLINES</b>	<b>5</b>
<b>TENTATIVE SCHEDULE</b>	<b>9</b>
<b>KEYNOTE SPEAKER</b>	<b>13</b>
<b>CONFERENCE INFO &amp; OPPORTUNITIES</b>	<b>14</b>
<b>DRESS CODE</b>	<b>16</b>
<b>CONFERENCE REGISTRATION</b>	<b>17</b>
<i>Conference Rates</i>	<b>17</b>
<i>Registering in Blue Panda</i>	<b>19</b>
<i>Registration Reminders</i>	<b>26</b>
<b>COMPETITIVE EVENTS</b>	<b>28</b>
<i>Eligibility to Compete at the State Leadership Conference</i>	<b>28</b>
<i>Objective Test Only Events</i>	<b>29</b>
<i>Production Test Events</i>	<b>32</b>
<i>Case Study Events</i>	<b>33</b>
<i>Interview Events</i>	<b>34</b>
<i>Speech Events</i>	<b>35</b>
<i>Presentation Events</i>	<b>36</b>
<b>CONFERENCE FORMS</b>	<b>39</b>

California Future Business Leaders of America invites you to our premiere event of the year – the State Leadership Conference! Join FBLA students from across the state in the magical city of Anaheim.

<b>DATES:</b>	April 11 – 14, 2024
<b>LOCATION:</b>	Hilton Anaheim 777 W Convention Way, Anaheim, CA 92802
<b>CONFERENCE FEES:</b>	\$140* per FBLA Student \$65* per FBLA Adviser / Chaperone <i>* If not lodging in an official FBLA conference hotel, conference fees are \$185 per student and \$80 per adviser/chaperone.</i>
<b>HOTEL LODGING FEES:</b>	\$780 per room (3 nights, Check In April 11, Check out April 14)

As a conference attendee, take advantage of everything this experience has to offer:

- **Competition** Compete in business competitions with California’s best and brightest by demonstrating your skills in business and leadership events.
- **Recognition** Receive awards for competitive events and recognition for all the hard work and effort your chapter has invested in your FBLA experience this year.
- **Leadership and Career Sessions** Learn from today’s business leaders what it takes to be successful in the business world and in life.
- **Engagement Activities** Network with other FBLA students from around the state and engage in fun, interactive activities.
- **Travel** Explore local – Enhance your experience in Anaheim by visiting the local theme parks, Downtown Disney, etc.

# Who to Contact | Management Team



## SEND US AN EMAIL

[register@cafbla.org](mailto:register@cafbla.org)



## GIVE US A CALL

714-824-4489  
(8:00 AM- 5:00 PM)



## LIVE CHAT WITH US

Visit [www.cafbla.org](http://www.cafbla.org)  
(9:00 AM- 5:00 PM)



## SEND PAYMENTS TO

P.O Box 1440  
Owasso, OK 74055  
*(Credit cards also accepted)*

### Melanie Dias

Conference Manager

[mdias@cafbla.org](mailto:mdias@cafbla.org)

- General Conference Information
- Hotel Lodging
- Judges / Volunteers

### Danielle Tolentino Tuason

Chief Operating Officer

[dtuason@cafbla.org](mailto:dtuason@cafbla.org)

- General Conference Information
- Sponsorships & Partnerships
- Marketing / Public Relations

### Molly Anderson

CA FBLA State Adviser

[moanderson@cde.ca.gov](mailto:moanderson@cde.ca.gov)

### Manuel Rapada

Competitive Events Coordinator

[mrapada@cafbla.org](mailto:mrapada@cafbla.org)

- Competitive Events
- Online Registration (Blue Panda)

### Tiffany Perez

Chapter Support Center

[hello@cafbla.org](mailto:hello@cafbla.org)

- Technical Support (Affiliation & Programs)
- New Chapters / New Advisers
- Membership Database (FBLA Connect)

### Laurie Looker

Student State Executive Board Adviser

[llooker@cafbla.org](mailto:llooker@cafbla.org)

- Candidates / Elections
- Student State Executive Board

### Rauni Montoya

Finance Manager

[california@ctsofinance.org](mailto:california@ctsofinance.org)

- Finance (Invoicing / Payments)

*Please notify your Section Director if a qualifying competitor is not planning to attend the conference, so that the next qualifying competitor can move up.  
Your Section Directors are also excellent resources for tips and best practices for chapters attending the conference.*

### Graeme Logie

Bay Section Director

[baydirector@cafbla.org](mailto:baydirector@cafbla.org)

### Jacob Avila

Central Section Director

[centralsdirector@cafbla.org](mailto:centralsdirector@cafbla.org)

### Dr. Laurie Looker & Dawn Herbert

Gold Coast Section

[goldcoastdirector@cafbla.org](mailto:goldcoastdirector@cafbla.org)

### Lee Lara

Inland Section Director

[inlanddirector@cafbla.org](mailto:inlanddirector@cafbla.org)

### Stacey Atencio

Northern Section Director

[northerndirector@cafbla.org](mailto:northerndirector@cafbla.org)

### Jorge Ramirez

Southern Section Director

[southerndirector@cafbla.org](mailto:southerndirector@cafbla.org)



# Important Dates & Deadlines

DATE	ITEM OR ACTIVITY
February 11, 2024 – March 1, 2024	Conference + Hotel Registration Window [Registration: Blue Panda]
February 16, 2024	<p>Production Tests/Skill Events: School-Site Testing Form Request [Form] &amp; Registration [Registration: Blue Panda]</p> <p><i>Complete request form and registration to receive production test materials via mail. Completed tests must be submitted by March 8, 2024.</i></p> <ul style="list-style-type: none"> <li>• Computer Applications</li> <li>• Database Design &amp; Applications</li> <li>• Spreadsheet Applications</li> <li>• Word Processing</li> </ul>
February 23, 2024	<p>Pre-Judged Competition Registration Deadline [Registration: Blue Panda]</p> <p><i>There are no refunds for the registration fees of individuals or teams who submit pre-judged materials and do not make the finals in that event.</i></p> <p>Pre-Judged Competition Materials Deadline [Submission: Blue Panda]</p> <p><i>Refer to 2023–2024 <a href="#">California competitive event guidelines</a> for more information.</i></p> <ul style="list-style-type: none"> <li>• American Enterprise Project</li> <li>• Business Ethics</li> <li>• Business Plan</li> <li>• Coding &amp; Programming</li> <li>• Community Service Project</li> <li>• Computer Game &amp; Simulation Programming</li> <li>• Data Analysis</li> <li>• Digital Animation</li> <li>• Digital Video Production</li> <li>• Electronic Career Portfolio</li> <li>• Financial Statement Analysis</li> <li>• Future Business Educator</li> <li>• Graphic Design</li> <li>• Introduction to Business Presentation</li> <li>• Introduction to Programming</li> </ul> <p>CONTINUED ON NEXT PAGE ...</p>

# Important Dates & Deadlines

DATE	ITEM OR ACTIVITY
	<p>... CONTINUED ON PREVIOUS PAGE</p> <ul style="list-style-type: none"> <li>• Introduction to Social Media Strategy</li> <li>• Local Chapter Annual Business Report</li> <li>• Mobile Application Development</li> <li>• Partnership with Business Project</li> <li>• Public Service Announcement</li> <li>• Visual Design</li> <li>• Social Media Strategies</li> <li>• Website Coding &amp; Development</li> <li>• Website Design</li> </ul>
March 1, 2024	<p><b>Student Affiliation Deadline [FBLA Connect]</b>  <i>Students must be affiliated in the national membership database (FBLA Connect) by March 1 to attend SLC.</i></p> <p><b>Conference Registration + Hotel Reservation Deadline [Registration: Blue Panda]</b></p> <p><b>Transcripts Deadline [Submission: Blue Panda]</b>  <i>Submit transcripts for proof of grade level for middle school and intro events, as well as coursework verification for Accounting I competitors.</i></p> <p><b>State Officer Candidate Application Deadline (President, Secretary and Public Relations) [Download Candidate Guide and Application]</b>            Submit completed application to Dr. Laurie Looker at <a href="mailto:stateofficersadviser@cafbla.org">stateofficersadviser@cafbla.org</a></p> <p><b>National Officer Candidate Intent to Run Deadline [Download Candidate Guide and Application]</b>            Submit completed application to Dr. Laurie Looker at <a href="mailto:stateofficersadviser@cafbla.org">stateofficersadviser@cafbla.org</a></p>
March 8, 2024	<p><b>Interview Materials Deadline [Submission: Blue Panda]</b>  <i>Refer to 2023-2024 <a href="#">California competitive event guidelines</a> for more information.</i></p> <ul style="list-style-type: none"> <li>• Future Business Leader</li> <li>• Job Interview</li> </ul> <p><b>Production Test/Skill Events: Submission Deadline [Submission: See proctor instructions with tests]</b></p>

# Important Dates & Deadlines

DATE	ITEM OR ACTIVITY
March 15, 2024	<p><b>State Individual Projects Deadline</b> [FBLA Connect]</p> <ul style="list-style-type: none"> <li>• Financial Literacy Project</li> <li>• Green Initiative Project</li> <li>• Leaders in Action Project</li> <li>• Professional Profile Project</li> </ul> <p><b>State Chapter Projects Deadline</b> [FBLA Connect]</p> <ul style="list-style-type: none"> <li>• Adopt-a-Chapter Project</li> <li>• Government Awareness Project</li> <li>• March of Dimes Project</li> </ul> <p><b>L. Byram Bates Memorial Scholarship Deadline</b> [Form]</p> <p><b>Who's Who in California FBLA Nomination Deadline</b> [Form] <i>Nominations made by Chapter Advisers.</i></p> <p><b>Local Chapter Adviser of the Year Nomination Deadline</b> [Form] <i>Nominations made by FBLA students.</i></p> <p><b>California FBLA Gold Level Plus Deadline</b> [FBLA Connect] <i>For Gold Seal recognition (awarded to the top 15% of chapters), complete the form in FBLA Connect to submit your Local Chapter Annual Business Report and confirm completion of requirements for this recognition.</i></p> <p><b>Business Achievement Awards Submission Deadline for State Level Recognition Deadline</b> [FBLA Connect]</p>

# Important Dates & Deadlines

DATE	ITEM OR ACTIVITY
March 28, 2024	<p>Conference Registration + Hotel Registration Payment Deadline [Payment Questions: Email <a href="mailto:finance@cafbla.org">finance@cafbla.org</a>]</p> <ul style="list-style-type: none"> <li>• <b>Mail check to:</b> California FBLA Finance, PO Box 1440, Owasso, OK 74055</li> <li>• <b>Make payment by credit card:</b> E-invoices will be emailed to advisers by March 8, 2024 and credit card payments are made via the e-invoice.</li> </ul> <p><b>Conference Forms Deadline</b> [Blue Panda]</p> <p><i>Conference forms are required for all conference attendees.</i></p> <ul style="list-style-type: none"> <li>• <b>Submit on Blue Panda:</b> <a href="#">Form A: Chapter Statement of Assurance Form</a> (Advisers Only)</li> <li>• <b>Adviser collects from each attendee and keeps hard copies in their possession during the conference:</b> <a href="#">Form B: Code of Conduct/Permission/Medical Release Form</a></li> </ul>
April 1, 2024	<p>Chapters will be assigned a testing session at the State Leadership Conference and will test by chapter. Chapters must bring their own devices to use for testing. [Posted: <a href="http://www.cafbla.org">www.cafbla.org</a>]</p>



# Tentative Schedule

## Thursday | April 11, 2024

**1:00 PM**

**CONFERENCE HEADQUARTERS OPEN**

**1:30 PM – 4:30 PM**

**CONFERENCE REGISTRATION CHECK IN  
(ADVISERS ONLY)**

**4:00 PM – 9:15 PM**

**OBJECTIVE TESTING**

*Final schedule will be posted  
on [the SLC page](#) at [cafbla.org](#)  
by April 1.*

### **ROLE PLAY EVENTS**

Banking & Financial Systems, Business Management, Client Service, Entrepreneurship, Hospitality & Event Management, Help Desk, International Business, Introduction to Event Planning, Management Information Systems, Marketing, Network Design, Parliamentary Procedure, Sports & Entertainment Management

### **INTERVIEW EVENT**

*Future Business Leader*

### **PERFORMANCE EVENT**

*Business Ethics*

**6:00 PM – 9:15 PM**

### **PERFORMANCE EVENTS**

American Enterprise Project, Creed, Digital Animation, Mobile Application Development, Partnership with Business Project, FBLA Mission and Pledge, Financial Statement Analysis, Future Business Educator, Website Coding & Development

**7:00 PM – 7:30 PM**

### **STATE OFFICER CANDIDATES MEETING**

*Mandatory for ALL State and National Officer Candidates*

**10:30 PM**

**HOTEL CURFEW (IN YOUR OWN HOTEL)**

**11:00 PM – 6:00 AM**

**CURFEW (IN YOUR OWN ROOM)**



# Tentative Schedule

## Friday | April 12, 2024

<b>7:30 AM</b>	<b>CONFERENCE HEADQUARTERS OPEN</b>
<b>7:30 AM – 9:00 AM</b>	<b>CONFERENCE REGISTRATION CHECK IN (ADVISERS ONLY)</b>
<b>9:00 AM – 10:30 AM</b>	<b>OPENING GENERAL SESSION</b> <i>Welcome, Keynote Speaker, and Candidate Speeches</i>
<b>11:00 AM – 12:00 PM</b>	<b>ADVISER MEETING (Option 1)</b> <i>Advisers need to attend one general Adviser Meeting during SLC.</i>
<b>11:00 AM – 3:00 PM</b>	<b>LEADERSHIP ACTIVITIES</b> <i>Campaign Booths, Leadership &amp; Career Sessions, Exhibitors &amp; Activities</i>
<b>11:00 AM – 6:25 PM</b> <small>Final schedule will be posted on <a href="#">the SLC page</a> at <a href="#">cafbla.org</a> by April 1.</small>	<b>OBJECTIVE TESTING SESSION – BY CHAPTER</b> <i>Each chapter will receive a 2–3 hour window (based on random draw and conference room restraints) for students to complete all their individual objective tests events.</i>
<b>12:00 PM – 3:45 PM</b>	<b>PERFORMANCE EVENTS</b> <i>Client Service, Help Desk, Job Interview, Parliamentary Procedure, Broadcast Journalism Business Plan, Computer Game &amp; Simulation Programming, Digital Video Production, Impromptu Speaking, Introduction to Social Media Strategy, Sales Presentation, Scholarship, Visual Design</i>
<b>2:15 PM – 3:00 PM</b>	<b>ADVISERS MEETING (Option 2)</b> <i>Advisers need to attend one general Adviser Meeting during SLC.</i>
<b>4:00 PM – 7:15 PM</b>	<b>PERFORMANCE EVENTS</b> <i>Community Service Project, Electronic Career Portfolio, Future Business Leader, Graphic Design, Hospitality &amp; Event Management, Introduction to Event Planning, Introduction to Programming, Local Chapter Annual Business Report, Management Information Systems, Marketing, Public Speaking, Sports &amp; Entertainment Management</i>
<b>7:30 PM – 8:30 PM</b>	<b>SECTION MEETINGS</b>
<b>10:30 PM</b>	<b>HOTEL CURFEW (IN YOUR OWN HOTEL)</b>
<b>11:00 PM – 6:00 AM</b>	<b>CURFEW (IN YOUR OWN ROOM)</b>

# Tentative Schedule

## Saturday | April 13, 2024

7:00 AM	CONFERENCE HEADQUARTERS OPEN
9:00 AM – 12:00 PM	<b>PERFORMANCE EVENTS</b> <i>Coding &amp; Programming, Entrepreneurship, International Business, Network Design, Social Media Strategies, Banking &amp; Financial System, Business Ethics, Business Management, Data Analysis, Introduction to Business Presentation, Introduction to Public Speaking, Public Service Announcement, Website Design</i>
9:15 AM – 10:00 AM	<b>CAMPAIGN CAUCUS</b> <i>All members welcome to attend.</i>
10:15 AM – 11:00 AM	<b>VOTING SESSION</b> <i>Voting delegates only (2 per chapter)</i>
6:00 PM – 9:00 PM	<b>AWARDS OF EXCELLENCE PROGRAM</b> <i>For team events, one plaque will be awarded on stage. Remaining plaques for teammates will be mailed to the school after SLC. Chapter Projects will continue to receive one plaque per chapter.</i>
10:30 PM	<b>HOTEL CURFEW (IN YOUR OWN HOTEL)</b>
11:00 PM – 6:00 AM	<b>CURFEW (IN YOUR OWN ROOM)</b>

# Tentative Schedule

**Sunday | April 14, 2024**

**Morning**

**CHAPTERS DEPART HOTEL FOR RETURN**

**8:00 AM – 9:30 AM**

**LEADERSHIP BREAKFAST**

*For Outgoing State Officers and their Advisers, Board of Directors, and Management Team.*





# Keynote Speaker



## K. D. Wilson

**STUDENT SUCCESS EDUCATOR**  
**KEYNOTE SPEAKER**

K.D. Wilson is a nationally recognized College Transition and Student Success Educator. He is an author and advocate in the areas of Leadership Development, Student Success Empowerment,

Inclusion/Equity Education, Educator Compassion Fatigue/Self Care Awareness, Social Justice/American Policing, and Program/Workplace Culture Transformation across the nation.

K.D. graduated in the bottom percentile of his class in high school, where he was told by his senior advisor that “He wasn’t college material.” He changed the narrative of his life from “Can’t” to “Must”, as he battled through a turbulent upbringing in a home absent of his father. His heart is to not only cover challenges in the classroom, but to dig into the hearts of those he encounters to see them operating at their full potential. K.D. is best known for his “7 Pillars of Success” presentation that has impacted students and educators so much that studies show a 93% increase in productivity, focus and task completion from those implementing the formula. He not only shows students “HOW” to achieve fulfillment in school and life, but also “WHY” education is a critical component too. When he isn’t inspiring students, K.D. can be found empowering educators by helping them overcome burnout, build better student/teacher relationships, and re-igniting their passions.

# Conference Info & Opportunities

## PARADE OF PRESIDENTS

The Parade of Presidents will be held during the Awards Session on Saturday evening. The local chapter president should be prepared to enter the stage to introduce themselves at the beginning of the awards. Review the Conference Program for more details.

## VOTING DELEGATES

Two voting delegates from each chapter will participate in the voting delegates' session. Voting ribbons will be in the chapter registration packet and must be worn during the conference.

## EXHIBITS AND CAMPAIGNS

Opportunities are available for chapters to host an exhibit booth to showcase their school's enterprises. More information to come on this new opportunity. Businesses and organizations will also be present for conference attendees to visit with along with state officer campaign booths.

## CONFERENCE CURFEW

Students' safety and well-being is our up-most concern while attending conferences. Also, California FBLA prides itself on the exemplary behavior of our students at conferences. The curfews that are established for overnight conferences are an important part of maintaining this strong tradition.

## GUIDELINES FOR ADVISERS

- Discuss curfew and consequences for violation with the members attending the conference.
- Remember that the adviser cannot overrule the established curfew.
- Check all students' rooms each night to be sure that the curfew has been followed.
- Please be sure your chapters are adhering to the following guideline (which is listed in the Code of Conduct as well): Students may not enter rooms of the opposite gender at any time during the conference or event without adult supervision.

## CURFEW DEFINITION

Each student is in his or her own assigned hotel room at the curfew time specified in the conference program. The student may not leave the hotel room until 6:00 am the following morning.



# Conference Info & Opportunities

## CONSEQUENCES FOR CURFEW VIOLATION

It is the adviser's responsibility to take appropriate action for curfew violations. Schools that repeatedly abuse curfew may not be allowed to participate in future conferences. School officials will be notified if rules are flagrantly violated.

The Management Team will also be checking hotel floors after curfew. If problems exist, the appropriate adviser(s) will be notified to take corrective action.

## HOTEL CURFEW HOURS (AT YOUR OWN HOTEL)

- Thursday - April 11 10:30 PM
- Friday - April 12 10:30 PM
- Saturday - April 13 10:30 PM

All attendees must be in their own hotel at these listed times. If not, attendees risk being removed from their competitive events. This is new for this year, please ensure all attendees know this is in effect.

## CURFEW HOURS (IN YOUR OWN HOTEL ROOMS)

- Thursday - April 11 11:00 PM – 6:00 AM
- Friday - April 12 11:00 PM – 6:00 AM
- Saturday - April 13 11:00 PM – 6:00 AM

Encourage everyone to work together to ensure there are no issues during curfew.

## STUDENTS WITH DISABILITIES

Members with disabilities add an important dimension to the organization. They serve as models within the profession and to the students, as well as provide guidance concerning program needs, sensitivity, and accessibility. Please contact California FBLA staff as soon as possible if you know of a member who may require special services at section and state events.

To ensure that your request can be accommodated, please check the "special needs" box in the Blue Panda registration system for the individual student and include an explanation of the needs.

# Dress Code

Professional business attire is required for all general sessions, workshops, competitive events, and other activities at the State Leadership Conference, unless stated otherwise in the conference program. The dress code is designed to uphold the professional image of the association and its members, and to prepare students for the business world. Conference nametags are part of the dress code and must be worn at all times while participating in all conference activities.

*Note: Appropriate casual attire includes t-shirts, polo shirts, jeans, khakis, sneakers or sandals. Cut-off jeans, spandex or Lycra garments, and bathing suits are not appropriate casual attire. Shoes and shirt must be worn at all times.*

## DRESS CODE

Projecting a professional image is vital for business leaders to demonstrate respect for clients, colleagues, and others. This policy is to provide guidance for conference attendees—students, advisers, and guests. Professional business attire is required at all general sessions, competitive events, exhibits, regional meetings, workshops, and other activities unless otherwise indicated in conference materials.

Conference name badges are considered part of the dress code and must be worn at all conference functions. For safety reasons, do not wear conference badges outside of the conference area. The dress code is gender neutral.

**ACCEPTABLE ITEMS**

**BUSINESS PROFESSIONAL**

**Business Suit**

- Suit pants and jacket
- Blouse (or) collared dress shirt
- Neckwear such as tie or scarf
- Dress shoes (or) dress boots

**Blazer**

- Dress pants, including khakis, (or) dress (or) skirt
- Blazer
- Blouse (or) collared dress shirt
- Neckwear such as tie or scarf
- Dress shoes (or) dress boots

**Dress**

- A business dress
- Dress shoes (or) dress boots

**Other Professional**

- Dress pants, including khakis, (or) skirt
- Blouse (or) collared dress shirt
- Neckwear such as tie or scarf
- Dress shoes (or) dress boots

**BUSINESS CASUAL**

- Dress pants, skirt, (or) khakis/chino-style pants
- Blouse, collared dress shirt, (or) polo shirt
- Dress shoes (or) dress boots

NOTE: Business Casual is only permitted during sessions specifically noted in conference materials.

**UNACCEPTABLE ITEMS**

The following items are prohibited in all conference areas, including competitive events.

- ❌ Denim or flannel clothing
- ❌ Shorts
- ❌ Athletic clothing
- ❌ Leggings or graphically designed hosiery/tights

- ❌ Skintight or revealing clothing, including tank tops, spaghetti straps, and mini/short skirts or dresses more than 1" above the knee
- ❌ Swimwear
- ❌ Flip flops or casual sandals

- ❌ Athletic shoes
- ❌ Industrial work shoes
- ❌ Hiking boots
- ❌ Hats
- ❌ Graphically printed clothing

No dress code can cover all contingencies, so FBLA members must use a certain amount of judgment in their choice of clothing to wear. Members who experience uncertainty about unacceptable attire should ask their local adviser, state leader, or conference staff.

FBLA recognizes that exceptions may need to be made and will work with advisers on a case-by-case basis to accommodate requests. Advisers should indicate the need for exceptions on the special accommodation portion of the registration form. Requests made after registration closes must be made in writing.

June 2023

<https://www.fbla.org/dresscode/>

# Conference Registration

**ADVISERS: REVIEW ALL INFORMATION IN THIS SECTION BEFORE LOGGING INTO BLUE PANDA.**

## CONFERENCE REGISTRATION RATES

Conference registration rate for attendees staying in an official FBLA conference hotel:	Conference registration rate for attendees NOT staying in an official FBLA conference
Student Regular Conference Registration fee is \$140	Student Regular Conference Registration fee is \$185
Adviser/Chaperone Regular Conference Registration fee is \$65	Adviser/Chaperone Regular Conference Registration fee is \$80

## OFFICIAL FBLA HOTEL LODGING RATES

Chapters are encouraged to stay at the designated conference hotel and reserve through Blue Panda starting February 11 at 11:30 a.m. Attendees will benefit from convenience, networking opportunities, negotiated services, regular registration rates, and conference room rates. Chapters staying off-site or booking directly through the hotel (outside of the official FBLA hotels) will pay higher registration rates to cover the cost of meeting space, room setup charges, and penalties for not filling contracted rooms.

All prices reflect a three-night block  
(Check in Thursday, April 11 and Check out Sunday, April 14, 2024).

Hotel	Room Type(s)	Rate for 3 Nights
<b>Hilton Anaheim</b> 777 W Convention Way Anaheim, CA 92802	King (Sleeps up to 2)	<b>\$780</b>
	Double Queens (Sleeps up to 4)	<b>\$780</b>

Hotel's check-in time is 4:00 PM, and check-out time is 12:00 PM. All guests arriving before check-in time may be accommodated as rooms become available, provided that such guests elect to pay an early arrival fee of \$35 per room.

Advisers are encouraged to reserve early as the hotel may sell out and chapters may have to reserve at another FBLA hotel with varying room rates. Larger chapters should reserve early to ensure your large room block can be accommodated. At this year's SLC, chapters must book all three-room nights to secure their rooms. Chapters booking less than three nights will not be processed.

The Hotel Reservations will open on February 11, 2024 at 11:30 a.m. in Blue Panda. The final day to submit hotel reservations is March 1, 2024 at 11:59 p.m.

# Conference Registration

## HOTEL LODGING NOTES FOR ADVISERS

- Divide these rates by the number of student members staying per room (2, 3, or 4 students in a room) to provide a cost to your students.
- Hotel assignments are based on a first-come, first served basis.
- California FBLA may add additional hotel options as needed based on registration.
- Please seek approval from your school and/or district on the number of students allowed per room (maximum 4 students per room). There is not a specific CA FBLA regulation regarding the number of students assigned per room.
- Hotel guest rooms are at the same location as the conference.
- The Hilton Anaheim overnight parking rate is \$24 per night.
- Chapters must have a school-approved adviser staying on-site for the entire conference.
- Chapters must have a school-approved FBLA primary Adviser/co-advisers, and school approved chaperones, staying on site for the entire conference.
- On your rooming list, please identify any special needs for guests with disabilities requiring accommodation at your assigned hotel.

## LATE / CHANGE FEES

- Any changes and/or additions after the registration deadline is subject to a \$25 fee.
- Changes and/or additions must be requested through the provided [Change Request Form](#).
- Once the request is reviewed and approved, the chapter will receive an update and an invoice from California FBLA.

Approved changes/additions include, but are not limited to:

- Adding students to competitive events
- Modifying which competitive event(s) a student is registered for
- Adding hotel rooms (based on availability)
- Modifying hotel room reservations (ie changing room type, changing names on the room)

Examples of changes/additions that would not be approved include, but are not limited to:

- Request that are not within the guidelines (such as grade level requirements and per chapter competitor participation limits)
- Request that involves late submission of pre-judged materials
- Requests to cancel reserved hotel rooms after March 1, 2024

*California FBLA reserves the right to approve or deny requests for changes and/or additions based on the timing of the request, adherence to guidelines, and the overall impact of the request.*

# Conference Registration

## LOGGING IN

If you have login issues, please email competitive events coordinator Manuel Rapada at [mrapada@cafbla.org](mailto:mrapada@cafbla.org).

Log in at <https://app.gobluepanda.com>.

Click "Login with FBLA Connect."



User Login

Judge Code

Login with FBLA Connect

~ OR ~

Username:

Password:

Forgot Password?

☐ Remember Me
 ☐ Stay Logged In

Login

Enter your FBLA Connect email address and password.



Email Address

Password

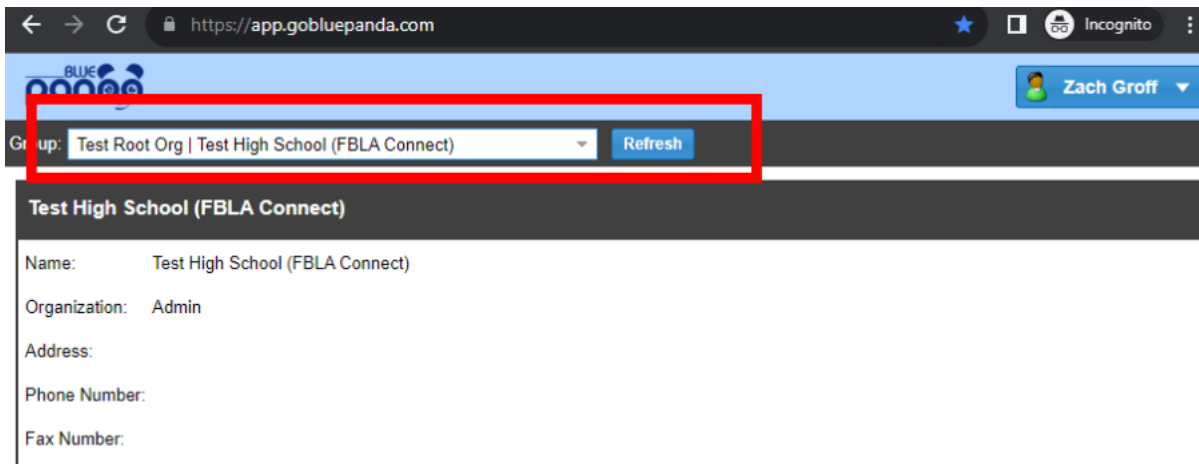
Forgot Your Password?

Login



# Conference Registration

In the Blue Panda dropdown, select the “California FBLA [Your Middle/High School’s Name]” option. This will give you access to California FBLA’s section and state conference registrations.



The screenshot shows the web application interface for Blue Panda. The browser address bar displays <https://app.gobluepanda.com>. The user is logged in as Zach Groff. A red rectangle highlights the 'Group' dropdown menu, which currently shows 'Test Root Org | Test High School (FBLA Connect)'. Below the dropdown is a 'Refresh' button. The main content area displays the details for the selected group: 'Test High School (FBLA Connect)'. Fields include Name, Organization (Admin), Address, Phone Number, and Fax Number.

Click “Register” for the 2024 CA FBLA State Leadership Conference.



The screenshot shows the 'My Events' section of the application. There are two tabs: 'Current Events' (selected) and 'Past Events'. Under 'Current Events', a card for the '2024 CA FBLA State Leadership Conference' is displayed. The card includes the location 'HILTON ANAHEIM', dates '4/11/2024 - 4/14/2024', and a deadline 'Deadline: 3/1/2024 11:59:00 PM (PST -0800)'. The status is 'Not Started' and there is a 'Register' button.

Next, prepare your list of attendees.

# Conference Registration

## ATTENDEES

Move to the ATTENDEES screen.

Click the "ADD" button, and first register yourself as adviser. On the drop-down list, select the "Adviser/Chaperone" option. Manually enter your information. Register any other adults attending as "Adviser/Chaperone."

Once advisers are registered, you will begin registering students by switching the drop-down to one of the "Student" options. Middle school chapters should select the "MS Student" option. High school chapter members should be registered under the "HS Student" options.

Under travel option, specify your hotel option and the number of beds if you are staying in the FBLA room block. Blue Panda is set up for 3-night hotel packages. If you need custom check-in/check-out dates, please email [mdias@cafbla.org](mailto:mdias@cafbla.org).

If you are not staying in the FBLA room block, select "Not Staying in Room Block."

Travel

Travel Option:

[Please select an option]

[Please select an option]

Hilton Anaheim (One King Bed)

Hilton Anaheim (Two Queen Beds)

Not Staying in Room Block

Details:

If someone has special needs, please provide a clear explanation of the person's needs in addition to checking the Special Needs box.

# Conference Registration

## ATTENDEE TROUBLESHOOTING

Don't see your student's name in Blue Panda?

- Go to [FBLA Connect](#).
- Go to Members > Transition Members.
- Make sure all students are listed in the middle "member" column.
- If a missing student is in the "unpaid student" column with no dollar sign next to their name ...
  - Select their name, then "transition to member."
  - Click "generate the invoice, skip the quote step."
  - Near the bottom of the invoice, select "I have mailed a check."
  - You do not have to pay this invoice. CA FBLA will pay this on your behalf based on the affiliation tier you selected on your affiliation form.
  - Wait at least 15 minutes for the student to appear in Blue Panda.
- If a missing student is in the "unpaid student" column with a green dollar sign next to their name ...
  - Click on the green dollar sign next to their name
  - Near the bottom of the invoice, select "I have mailed a check."
  - You do not have to pay this invoice. CA FBLA will pay this on your behalf based on the affiliation tier you selected on your affiliation form.
  - Wait at least 15 minutes for the student to appear in Blue Panda.

Do not wait until the last minute to get members in FBLA Connect. Students must be in FBLA Connect by March 1 in order to attend SLC. If you have issues with FBLA Connect, please contact the California FBLA Chapter Support Center at [hello@cafbla.org](mailto:hello@cafbla.org).

Be sure to carefully check and update student grade levels. Students must show proper grade levels in Blue Panda in order to enter grade-specific events.

For each student, double check spelling, grade level and email address (these last two are editable in Blue Panda). If possible, supply personal email addresses for each student so important notifications do not get caught in school district spam filters.

If you change anything in Blue Panda, that info must also get corrected in FBLA Connect for future conferences, as the information does not sync the other way.

Next, prepare your list of competitions for each student attendee.

# Conference Registration

## COMPETITIONS

Once you have a given student registered under "ATTENDEES", you will be able to assign competitive events under "COMPETITIONS."

In the Competitions module, you have the option to enter students in events either BY EVENT or BY ATTENDEE (toggle top right).

CA FBLA recommends you view competitions BY EVENT, then "add" all the students in one event at the same time. Unless you need to remove students from a competition, avoid using the "edit" button.

### Adding Entries

Add - Select the event and click "Add" (You don't have to click the event first, but it does make it easier)

**Tip:** Click "Add" to create a registration for each individual or Team. Once you've added the one individual or Team, click OK and then click Add to create another.

Edit - Click the "Edit" button next to the registration you wish to edit.

## HOUSING (IF STAYING IN THE FBLA ROOM BLOCK)

Move to the HOUSING screen.

Create the first hotel room you want to book by dragging an attendee from "Waiting for Rooms" into "New Room."

Assign all attendees to a room, by dragging to an existing room or creating a new room.

Please make sure you do not exceed capacity in a king-bed hotel room (1 king bed = up to two (2) people). Blue Panda does not have an automatic error to detect when a chapter exceeds capacity in a king-bed hotel room. As a workaround, if a chapter adds three (3) or four (4) people to a 1-bed hotel room, Blue Panda will charge \$99,999 for that room — a sign you've exceeded capacity.

# Conference Registration

## FINAL QUESTIONS

In FINAL QUESTIONS, please designate:

- the on-site/primary adviser and their contact info
- the three wild card students and their competitions
  - Make sure these students are also registered in the COMPETITIONS section
- the mailing address for plaques in team events
  - For team events, one plaque will be awarded on stage. Remaining plaques for teammates will be mailed to the school after SLC. Chapter projects will continue to receive one plaque per chapter.
- the chapter's two official voting delegates and their personal email addresses

## SUBMIT

Hit "submit" when you're done.

Make sure to hit SUBMIT by **February 16, 2024** for production events, **February 23, 2024** for prejudged events and **March 1, 2024** for all other events. Even after clicking the final SUBMIT button, you will be able to log back in and edit your registration up until the final deadline on **March 1, 2024**.

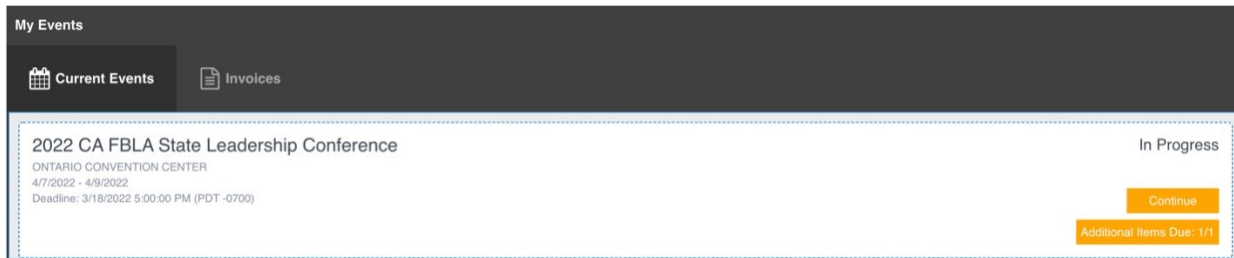
Finally, prepare your transcripts (by March 1) and prejudged materials to upload (by February 23).



# Conference Registration

## ADDITIONAL ITEMS DUE / UPLOAD MATERIALS

Chapters will submit prejudged materials and transcripts via Blue Panda's "Additional Items Due" submission tool. As soon as an adviser starts SLC conference registration, a new orange button for "Additional Items Due" will appear on the conference box.



This is to collect your chapter's transcripts. Compile all transcripts for all competitors in "Intro", middle school and Accounting I events into one PDF, even if students competed at section conference. If you have no "Intro" or Accounting I competitors, you can skip this. Do not email transcripts to CA FBLA staff. Only use Blue Panda for SLC transcript submissions.

Once an adviser registers a student for an event with prejudged material submissions, the number of additional items due will increase.

Clicking the "Additional Items Due" button will take the adviser to the first screenshot below. Depending on the event, clicking the Upload button on the right will open a box to either input a URL or browse the computer for the item to upload.

Please check the "Due By" column. Deadlines for many prejudged events are on February 23, 2024, to allow for scoring before SLC.

Demo Conference - Items Due				
Competition ↑	Due By ↑	Entry	Asset	
Word Processing Job #1		Jane Smith	Please Click Button To Upload	
Word Processing Job #2		Jane Smith	Please Click Button To Upload	
Job Interview Resume	2/1/21 5:00 PM ...	Jason Jones John Smith	Please Click Button To Upload	
Job Interview Resume	2/1/21 5:00 PM ...	Phillip Smith Maegan Belissai	Please Click Button To Upload	
Close				

# Conference Registration

The image displays two side-by-side screenshots of a registration application. The left window, titled "Broadcast Journalism - Submission", contains the following fields: "Competition: Broadcast Journalism", "Entry:" followed by a black redaction box, "Item Due: Submission", and "URL:" followed by an empty text box. At the bottom are "Cancel" and "Save" buttons. The right window, titled "Job Interview - Resume", contains: "Competition: Job Interview", "Entry:" followed by the text "Jason Jones", "John Smith", and "Test High School", "Item Due: Resume", and "File:" followed by the text "C:\fakepath\resume.pdf" and a "Browse..." button. It also has "Cancel" and "Save" buttons at the bottom.

## REGISTRATION REMINDERS

- Please contact your section director immediately if a section qualifying student from your chapter cannot attend SLC, so that the student next in line can be notified.
- There are no refunds for registration fees of individuals/teams who submit pre-judged materials and do not make the finals in that event. See other event options for those who do not qualify for pre-judged events.
- Upon completion of registration, print the Conference Registration Confirmation Summary to submit to the following:
  - To your school's business office to request your check payable to California FBLA
  - To the California FBLA Finance Office to accompany your mailed check
  - For your own files/records
- Making payment --
  - To pay by check, registration payment checks can be mailed to: California FBLA Finance Office, PO Box 1440, Owasso, OK 74055
  - To pay by credit card, look for an e-invoice from the California FBLA Finance Office which will be sent to the lead adviser by email by March 8, 2024. Credit card payments can be made through the e-invoice.
- If you need a W-9 form for California FBLA, download it here: <https://leadable.info/cafbld-w9>

# Conference Registration





# Competitive Events

## ELIGIBILITY TO COMPETE AT THE STATE LEADERSHIP CONFERENCE

- **First Place Winners at Section Conference**

Creed

- **First and Second Place Winners at Section Conference**

Broadcast Journalism

Job Interview

Impromptu Speaking

Public Speaking

Introduction to Public Speaking

Sales Presentation

- **First, Second, Third, Fourth and Fifth Place Winners at Section Conference who each have a final score of at least 30:**

Computer Applications

Database Design & Applications

Spreadsheet Applications

Word Processing

- **First, Second, Third, Fourth, Fifth and Sixth Place Winners at Section Conference\*\***

Accounting I \*\*

Advertising \*\*

Agribusiness \*\*

Business Calculations \*\*

Business Communication \*\*

Business Law \*\*

Business Management

Computer Problem Solving \*\*

Economics \*\*

Entrepreneurship

Future Business Leader

Health Care Administration \*\*

Hospitality & Event Management

Human Resource Management \*\*

Insurance & Risk Management \*\*

International Business

Introduction to Business

Communication \*\*

Introduction to Business

Concepts \*\*

Introduction to Business

Procedures \*\*

Introduction to Event Planning

Introduction to FBLA \*\*

Introduction to Financial Math \*\*

Introduction to Information

Technology \*\*

Marketing

Personal Finance \*\*

Securities and Investments \*\*

Sports & Entertainment

Management

Supply Chain Management \*\*

- **Wild Card Entries**

THREE per school – can be used for any \*\* online objective test event that started at the section level. No member may participate in more than one wild card. Wild cards must be used in different events.

If you have a competitor who qualified at section but who cannot compete at SLC, please notify your section director immediately. This will allow the next eligible member to be notified to participate.

### LEGEND

\*\* The number of competitors is determined by the number who took the tests taken at your section conference. Refer to your section winners' list.

# Competitive Events

## OBJECTIVE TEST ONLY EVENTS

### STARTED AT SECTION

Accounting I **	Insurance & Risk Management **
Advertising **	Introduction to Business Communication **
Agribusiness **	Introduction to Business Concepts **
Business Calculations **	Introduction to Business Procedures **
Business Communication ** Business Law **	Introduction to FBLA **
Computer Problem Solving ** Economics **	Introduction to Financial Math **
Health Care Administration **	Introduction to Information Technology **
Human Resource Management **	Personal Finance **
	Securities & Investments **
	Supply Chain Management **

- Each local chapter may register competitors who qualified for SLC at section conference.
- \*\* Local chapters may also register **THREE** wild card entries per chapter. These can be used for competitors who did not attend or did not qualify at the Section Leadership Conference. These can be used for any of the events listed above. No member may participate in more than one wild card. Wild cards must be used in different events.
- Objective Testing Sessions will be on Friday, April 12, 2024.
  - Students need to bring their own device for testing.
  - Students will test as a chapter. Each chapter will receive a 2-3 hour window (based on random draw and conference room restraints) for students to complete all their individual objective tests.
  - The complete schedule will be posted by April 1 on [cafbla.org](http://cafbla.org).
  - Objective Testing Sessions may be added on Saturday, April 13, 2024, depending on registration.
  - If there is a competitive event scheduling conflict, the competitor and adviser will receive a notification on when to take a test.

# Competitive Events

## STARTING AT STATE

Accounting II  
Cyber Security  
Introduction to Marketing Concepts  
Introduction to Parliamentary Procedure  
Journalism

Networking Infrastructures  
Organizational Leadership  
Public Policy & Advocacy  
UX Design

- Each local chapter may have three (3) competitors in each event listed above.
- In addition, all members who do not advance to the final round in any of the prejudged state events listed below can choose one of these events.
  - American Enterprise Project, Broadcast Journalism, Business Plan, Coding & Programming, Community Service Project, Computer Game & Simulation Programming, Data Analysis, Digital Animation, Digital Video Production, Electronic Career Portfolio, Financial Statement Analysis, Future Business Educator, Graphic Design, Introduction to Business Presentation, Introduction to Programming, Introduction to Social Media Strategy, Local Chapter Annual Business Report, Mobile Application Development, Partnership with Business Project, Public Service Announcement, Sales Presentation, Social Media Strategies, Visual Design, Website Coding & Development, Website Design
- Objective Testing Sessions will be on Friday, April 12, 2024.
  - Students need to bring their own device for testing.
  - Students will test as a chapter. Each chapter will receive a 2-3 hour window (based on random draw and conference room restraints) for students to complete all their individual objective tests.
  - The complete schedule will be posted by April 1 on [cafbla.org](http://cafbla.org).
  - Objective Testing Sessions may be added on Saturday, April 13, 2024, depending on registration.
  - If there is a competitive event scheduling conflict, the competitor and adviser will receive a notification on when to take a test.



# Competitive Events

## STARTING AT STATE (GRADES 6-8 ONLY)

Business Etiquette  
Career Exploration  
Digital Citizenship  
Exploring Computer Science  
Exploring Economics  
Exploring Technology

FBLA Concepts  
Financial Literacy  
Interpersonal Communication  
Leadership  
Learning Strategies  
Running an Effective Meeting

- There is no maximum of entries per chapter in each event.
- Objective Testing Sessions will be on Friday, April 12, 2024.
  - Students need to bring their own device for testing.
  - Students will test as a chapter. Each chapter will receive a 2-3 hour window (based on random draw and conference room restraints) for students to complete all their individual objective tests.
  - The complete schedule will be posted by April 1 on [cafbla.org](http://cafbla.org).
  - Objective Testing Sessions may be added on Saturday, April 13, 2024, depending on registration.
  - If there is a competitive event scheduling conflict, the competitor and adviser will receive a notification on when to take a test.



# Competitive Events

## PRODUCTION TEST EVENTS

Computer Applications  
Database Design & Applications  
Spreadsheet Applications  
Word Processing

- The local chapter adviser must register competitors in [Blue Panda](#) AND complete the [Production Event Request Form](#) by 4:59 p.m. Pacific on February 16, 2024. California FBLA will mail test to your proctors.
- Production tests must be proctored, and a test proctor must be specified on the Production Event Request Form. This person must be a certificated teacher or a school staff member. This can neither be an adviser nor a parent. You may have more than one test proctor.
- Completed production tests must be uploaded electronically for grading by 4:59 p.m. Pacific on March 8, 2024.
- Objective Testing Sessions will be on Friday, April 12, 2024.
  - Students need to bring their own device for testing.
  - Students will test as a chapter. Each chapter will receive a 2-3 hour window (based on random draw and conference room restraints) for students to complete all their individual objective tests.
  - The complete schedule will be posted by April 1 on [cafbla.org](#).
  - Objective Testing Sessions may be added on Saturday, April 13, 2024, depending on registration.
  - If there is a competitive event scheduling conflict, the competitor and adviser will receive a notification on when to take a test.



# Competitive Events

## CASE STUDY EVENTS

Banking & Financial Systems  
Business Management  
Client Service  
Entrepreneurship  
Help Desk  
Hospitality & Event Management  
International Business

Introduction to Event Planning  
Management Information Systems Marketing  
Network Design  
Parliamentary Procedure  
Sports & Entertainment Management

- **Business Management, Entrepreneurship, Hospitality & Event Management, International Business, Introduction to Event Planning, Marketing and Sports & Entertainment Management:** Each local chapter may register competitors who qualified at their Section Leadership Conference.
- **Banking & Financial Systems, Management Information Systems and Network Design:** Each local chapter may enter one (1) individual or a team of two (2) or three (3) members in each event.
- **Client Service and Help Desk:** Each local chapter may enter one (1) individual in each event.
- **Parliamentary Procedure:** Each local chapter may enter one team of four (4) or five (5) members.

### *Preliminary Objective Testing*

- Objective Testing Sessions will be on Thursday, April 11, 2024.
  - Students on teams of two or three will take tests collaboratively.
  - Client Service, Help Desk and Parliamentary Procedure tests will be taken individually.
  - Students need to bring their own device for testing.
  - The complete schedule will be posted by April 1 on [cafbla.org](http://cafbla.org).
  - If there is a competitive event scheduling conflict, the competitor and adviser will receive a notification on when to take a test.

### *LIVE Finals Performance*

- Finalists will be announced by Friday morning, April 12, 2024, on [cafbla.org](http://cafbla.org).
- Finalists will perform live throughout the conference. Check the final conference schedule for the exact date and time.

# Competitive Events

## INTERVIEW EVENTS

Future Business Leader  
Job Interview

### *Future Business Leader*

- Advisers must submit materials to Blue Panda by 4:59 p.m. Pacific on March 8, 2024.
- Competitors need to submit a cover letter and resume.
- Objective Testing Sessions will be on Thursday, April 11, 2024.
  - Students need to bring their own device for testing.
  - The complete schedule will be posted by April 1 on [cafbla.org](http://cafbla.org).
  - If there is a competitive event scheduling conflict, the competitor and adviser will receive a notification on when to take a test.
- Finalists will be announced by Friday morning, April 12, 2024, on [cafbla.org](http://cafbla.org).
- Finalists will interview live on Friday, April 12, 2024 or Saturday, April 13, 2024. Check the final conference schedule for the exact date and time.

### *Job Interview*

- Advisers must submit materials to Blue Panda by 4:59 p.m. Pacific on March 8, 2024.
- Competitors need to submit a cover letter and resume.
- All students who submit materials by the March 8, 2024 deadline will be finalists.
- Finalists will interview live on Friday, April 12, 2024 or Saturday, April 13, 2024. Check the final conference schedule for the exact date and time.



# Competitive Events

## SPEECH EVENTS

Creed  
FBLA Mission & Pledge (Middle School)  
Impromptu Speaking  
Introduction to Public Speaking  
Public Speaking

### *LIVE Performance*

- Creed, FBLA Mission & Pledge (Middle School), Introduction to Public Speaking, Impromptu Speaking and Public Speaking: Live performance. Check the final conference schedule for the exact date and time.



# Competitive Events

## PRESENTATION EVENTS

### PART ONE

American Enterprise Project  
Broadcast Journalism  
Business Plan  
Community Service Project  
Digital Animation

Digital Video Production  
Future Business Educator  
Local Chapter Annual Business Report  
Partnership with Business Project  
Sales Presentation

#### *Preliminary Project*

- **Broadcast Journalism and Sales Presentation:** These competitors have pre-qualified from section and do not submit any prejudged work.
- **Digital Animation and Digital Video Production:** Advisers must submit video projects to Blue Panda by 4:59 p.m. Pacific on February 23, 2024.
- **American Enterprise Project, Business Plan, Community Service Project, Future Business Educator, Local Chapter Annual Business Report and Partnership with Business Report:** Advisers must submit PDF reports to Blue Panda by 4:59 p.m. Pacific on February 23, 2024.
- Review the [California competitive event guidelines](#) for each event.
- Students should start preparing their presentations immediately after submitting prejudged work.

#### *LIVE Final Presentations*

- Finalists will be announced as soon as prejudging is complete.
- Finalists will perform live throughout the conference. Check the final conference schedule for the exact date and time.



# Competitive Events

## PRESENTATION EVENTS

### PART TWO

Coding & Programming  
 Computer Game & Simulation Programming  
 Data Analysis  
 Electronic Career Portfolio  
 Financial Statement Analysis  
 Graphic Design  
 Introduction to Business Presentation  
 Introduction to Programming

Introduction to Social Media Strategy  
 Mobile Application Development  
 Public Service Announcement  
 Social Media Strategies  
 Visual Design  
 Website Coding & Development  
 Website Design

#### *Preliminary Video Presentation*

- Competitors need to complete a project that addresses the topic listed in the [California competitive event guidelines](#).
- Competitors must then record a presentation of their project. Create a presentation that addresses the “preliminary” rating sheet for the event listed in the [California competitive event guidelines](#). Advisers must submit video projects to Blue Panda by 4:59 p.m. Pacific on February 23, 2024.
  - Ensure competitors follow the digital submission guidelines, including:
    - Members must conform to the Dress Code while recording the video.
    - Videos shall be submitted in one take. This means that only one video per competitor/team may be submitted. The submission shall not be edited.
    - Members may utilize projectors/presentations (example: PowerPoints), should they choose to use them.
    - Members would be allowed to share their computer screen. If sharing the screen, members must still be seen in the recording.
  - Students should prepare to give this presentation live at the State Leadership Conference.

#### *LIVE Final Presentations*

- Finalists will be announced as soon as prejudging is complete.
- Finalists will perform live throughout the conference. Check the final conference schedule for the exact date and time.

# Competitive Events

## PRESENTATION EVENTS

### PART THREE

Business Ethics has three parts: a prejudged case study summary, objective test and final presentation.

#### *Preliminary Project and Objective Testing*

- Advisers must submit the prejudged case study summary to Blue Panda by 4:59 p.m. Pacific on February 23, 2024.
  - Review the [California competitive event guidelines](#).
- Objective Testing Sessions will be on Thursday, April 11, 2024.
  - Students on teams of two or three will take tests collaboratively.
  - Students need to bring their own device for testing.
  - The complete schedule will be posted by April 1 on [cafbla.org](#).
  - If there is a competitive event scheduling conflict, the competitor and adviser will receive a notification on when to take a test.

#### *LIVE Final Presentations*

- Check the final conference schedule for the exact date and time.

# Conference Forms

The following form must be submitted by the Chapter Adviser and submitted through Registration: Blue Panda:

[Form A: Chapter Statement of Assurance](#)

The following forms must be completed by conference attendees and submitted to the Chapter Adviser to keep hard copies in their possession at/during the State Leadership Conference.

[Form B: Code of Conduct/Permission/Medical Release](#)





Learning that works  
for California

California FBLA is recognized by the U.S. Department of Education and chartered by the California Department of Education as an official Career Technical Student Organization (CTSO) in California and is a vital curricular instructional, career, professional development, and leadership program for California's students.



[WWW.CAFBLA.ORG](http://WWW.CAFBLA.ORG)

---

**California Department of Education**

California FBLA State Advisor  
Molly Anderson  
[moanderson@cde.ca.gov](mailto:moanderson@cde.ca.gov) | (916) 445-6217

**California FBLA Headquarters**

California FBLA Chief Operating Officer  
Danielle Tolentino Tuason  
[coo@cafbla.org](mailto:coo@cafbla.org) | (714) 824-4489

**For general support and questions, please contact us:**

[hello@cafbla.org](mailto:hello@cafbla.org) | (714) 824-4489

---

*FBLA inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.*

