

2024 NLC REGISTRATION GUIDE

Orlando, Florida: June 28 – July 3, 2024



Get Ready for the 2024 National Leadership Conference!

We can't wait to see you in Orlando! This packet contains everything you need to know to register for the 2024 National Leadership Conference.

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NLC Overview

FBLA members have the competitive edge, as the best and brightest of FBLA convene to compete in leadership events, share their successes, and learn new ideas about shaping their career future through workshops and exhibits. This four-day conference is considered the pinnacle of the FBLA experience, especially for those running for national office.

Conference Location

Orange County Convention Center (West Concourse)

9800 International Dr
Orlando, FL 32819

California Hotel Location

Wyndham Orlando Resort

8001 International Drive,
Orlando, FL 32819

Note: Shuttle service will be provided to/from main conference location and California FBLA's assigned hotel. NLC Attendees from California are required by National FBLA to stay at our assigned hotel.

Important Resources

- [NLC Website](#) – The NLC Website will continue to be populated with more information leading up to NLC. Please check it regularly.
- [NLC Helpdesk](#) – Do you have a question? The NLC Helpdesk has answers to frequently asked questions. If you can't find the answer to your question in the helpdesk, submit a ticket and a member of the conference planning team will get back to you as soon as possible.

NLC Orientations

All advisers/chaperones **must** attend an onboarding.

- [MS & HS NLC Chaperone Orientation](#) June 11 from 12:00 PM to 1:00 PM ET
- [MS & HS NLC Chaperone Orientation](#) June 12 from 6:00 PM to 7:00 PM ET

California NLC Adviser Huddles

All advisers/chaperones **are encouraged to** attend the Adviser Huddles hosted by CA FBLA on the following dates.

- [CA NLC Adviser Huddle](#) May 15 from 3:45 PM to 4:30 PM PT
- [CA NLC Adviser Huddle](#) June 19 from 3:45 PM to 4:30 PM PT

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NLC Registration Timeline

Below are key events and deadlines to keep in mind as you prepare for the 2024 National Leadership Conference!

Date	Event/Deadline
April 14	✓ NLC Registration and Housing Opens in Blue Panda
April 15	✓ NLC Scholarship Application Due
April 22	<p>✓ Interest Form – Spreadsheet indicating your students’ intent to compete is due To complete this spreadsheet, please do the following.</p> <ul style="list-style-type: none"> • Look for the spreadsheet tab with your chapter name. • Fill out the “NLC Yes or No” column for all of your top-10 SLC winners. CA FBLA will first look at the top 4 in each high school event and the top 4 in each middle school event, then check the remaining top 10 if there are still open slots. • List any acceptable substitutions as “REMOVE Firstname Lastname, ADD Firstname Lastname.” Review the substitution policy on page 5 in the California Awards Program. • Email spreadsheets by April 22 at 5:00 p.m. to register@cafbla.org Spreadsheets MUST come from advisers. <p>✓ Note: If this spreadsheet is not submitted by deadline, then the competitor eligibility will be released.</p>
April 25	<p>✓ NLC Registration and Housing Deadline</p> <p>✓ Competitive Event Correction Deadline</p> <p>Complete the following steps:</p> <ul style="list-style-type: none"> • Check your email for your NLC competitive event registration. • Verify everything is correct and send any corrections to register@cafbla.org.
April 26	<p>✓ 1st Round of NLC Late Fees <i>Opening</i> – Any conference registration and/or competitive event changes <i>between</i> will be subject to the following late fees:</p> <ul style="list-style-type: none"> • Conference Registration: \$195 + \$15 late fee <p>✓ Competitive Event Change Fee, pending CA State Leader approval: \$25 per change</p>
May 3	<p>✓ Deadline to submit pre-judged materials in Blue Panda (Select high school events only; check the National Competitive Event Guidelines)</p> <ul style="list-style-type: none"> • Do not wait until the last minute. We do not have the ability to provide extensions and there will be no refunds if items are not submitted on-time. All pre-judged materials will be submitted to California FBLA via Blue Panda, just like they were for SLC. • Do not send to National FBLA. California FBLA will do this for you. <p>✓ BAA Capstone Competitive Review Deadline</p> <ul style="list-style-type: none"> • Advisers will need to register students for this in Blue Panda. More information can be found here.
May 10	✓ (HS) Production Test Asset Submission Deadline by Local Advisers (Uploaded via Online Form)
May 24	<p>✓ NLC Payment Deadline</p> <p>Payment can be made by credit card through the e-invoice received by email or payments by check can be sent to California FBLA, PO BOX 1440, Owasso, OK 74055. If mailing by check, please include a copy of the invoice with your check and/or reference the invoice number in the memo of your check. (Do not send payment to National FBLA)</p>
June 1	✓ (ALL) Deadline for LEAD & BAA Recognition at NLC
June 3	<p>✓ 1st Round of NLC Late Fees <i>Closing</i> – Any conference registration and/or competitive event changes <i>between April 26 - June 3</i> will be subject to the following late fees:</p> <ul style="list-style-type: none"> • Conference Registration: \$195 + \$15 late fee <p>Competitive Event Change Fee, pending CA State Leader approval: \$25 per change</p>

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June 4	<ul style="list-style-type: none"> ✓ 2nd Round of NLC Late Fees <i>Opening</i> – Any conference registration and/or competitive event changes <i>between June 4-21</i> will be subject to the following late fees: <ul style="list-style-type: none"> • Conference Registration: \$195 + \$25 late fee ✓ Competitive Event Change Fee, pending CA State Leader approval: \$75 per change
June 11	<ul style="list-style-type: none"> ✓ MS & HS NLC Chaperone Orientation from 12:00 PM to 1:00 PM ET <i>*All advisers/chaperones must attend an onboarding.</i>
June 12	<ul style="list-style-type: none"> ✓ MS & HS NLC Chaperone Orientation from 6:00 PM to 7:00 PM ET <i>*All advisers/chaperones must attend an onboarding.</i>
June 21	<ul style="list-style-type: none"> ✓ 2nd Round of NLC Late Fees <i>Closing</i> – Any conference registration and/or competitive event changes <i>between June 4 - 21</i> will be subject to the following late fees: <ul style="list-style-type: none"> • Conference Registration: \$195 + \$25 late fee ✓ Competitive Event Change Fee, pending State Leader approval: \$75 per change
Prior to NLC	<ul style="list-style-type: none"> ✓ <i>Final</i> Round of NLC Late Fees – Any conference registration and/or competitive event changes <i>after June 21</i> will be subject to the following late fees: <ul style="list-style-type: none"> • Conference Registration: \$195 + \$50 late fee ✓ Competitive Event Change Fee, pending State Leader approval: \$200 per change
June 28	<ul style="list-style-type: none"> ✓ <i>Arrive in Orlando</i>
June 29 – July 2	<ul style="list-style-type: none"> ✓ <i>National Leadership Conference</i>
July 3	<ul style="list-style-type: none"> ✓ <i>Depart Orlando</i>



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NLC Registration

Conference registration fees include access to the Future Leaders Expo Hall, three days of workshops, general sessions, access to the conference app, networking opportunities, and costs associated with competition.

Overview

Conference Registration Fees

- **Member Fee: \$195.00***
- **Adviser & Chaperone Fee: \$100.00***

**Complements to your California FBLA Section, Registration Includes:*

- *Five California State NLC Trading Pins*
- *Spirit item for general sessions*
- *California FBLA NLC Shirt*

Registration and Housing Deadlines

- **April 25, 2024:** All competitors must be registered no later than **April 25, 2024**. This is also the last date for regular rate registration.
- **After April 25, 2024:** Late fees will apply for both competitors and conference attendees. Competitive event changes must be made by your state leader.

Late/Change Fees

Attendee substitutions can be made in Blue Panda until April 25 without penalty. Substitutions after April 25 will incur a \$15 change fee.

Cancellation Policy: The final deadline for conference registration is April 25, 2024, at 5:00 p.m. This is the receipt deadline. After 5 p.m. on April 25, 2024, there are NO refunds for any reason, and all financial commitments are the responsibility of the school.

Date Range	Late Fee
April 26 – June 3	<ul style="list-style-type: none"> ✓ Conference Registration + \$15 ✓ \$25 per Competitive Event change
June 3 – 21	<ul style="list-style-type: none"> ✓ Conference Registration + \$25 ✓ \$75 per Competitive Event change
After June 21	<ul style="list-style-type: none"> ✓ Conference Registration + \$50 ✓ \$200 per Competitive Event change

Registration Instructions

- Only local advisers and/or state leaders can register members for NLC.
- Please review the [Chaperone Policy](#) before registering members.
- Detailed registration instructions are below starting on page 22 – please review as you register to ensure you do not miss any steps.



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Payment Instructions

Payment Options: Credit Card or Check

Payment Deadline: May 24, 2024

Payment by Credit Card

After registration closes, California FBLA will send out e-invoices to the Chapter Key Contact. If paying by credit card, please use the link provided within the e-invoice.

Payment by Check

If paying by check, *you must include both the check and the invoice in your envelope*. All checks (with invoice number in the memo of your check) should be made payable to California FBLA and mailed to the following address: *California FBLA, PO Box 1440, Owasso, OK 74055*

Add-On Options

Additional add-ons can be purchased and will be made available in an NLC online store accessible to members, advisers, and parents. The online store is available on the NLC homepage at this [link](#).

Conference Guest Passes

**Guest passes are non-refundable and available on a first-come, first-serve basis.*

General Session Guest Pass (\$25 per session) – Pass provides access for guests to attend the Opening Session or Closing Session. Passes are specific to an individual session and cannot be changed once purchased.

Guest Day Pass for Open Competitive Event Finals (\$25) – Pass gives guests access to view open competitive events on July 2nd.

Guest Pass Bundle (\$60) – Pass provides access to both general sessions and open competitive event finals on July 2nd.

Social Events & Discounted Excursions

**Social events & excursions are non-refundable and available on a first-come, first-served basis.*

FBLA Night at Universal Studios (\$125) – July 1, 2024 from 5:00 pm to 11:00 pm

Join us for an unforgettable evening of fun and networking at Universal Studios Florida!

- Entrance into the park from 5:00 pm to 11:00 pm (park exclusive to FBLA from 9:00 pm to 11:00 pm)
- Shuttle to and from Universal Studios (Shuttles will depart from the OCC and return to hotels)
- \$25 Meal Card

**NOTE: Universal Day Passes will not be eligible for exclusive park access, shuttle, or meal card. Attendees for FBLA Night must purchase the FBLA Night pass.*

How to Purchase: Attendees can purchase tickets directly from National FBLA through the NLC homepage at this [link](#). Tickets are limited and first come, first serve.



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Universal Park to Park Day Passes

FBLA has secured discounted park to park passes at Universal Studios. These passes allow holders to jump between Universal Studios Florida & Universal Islands of Adventure.

- **1-Day Park to Park – \$130 (\$222.59 Online)**
- **3-Day Park to Park – \$195 (\$411.08 Online)**

How to Purchase: Attendees can purchase tickets directly from National FBLA through the NLC homepage at this [link](#). Tickets are limited and first come, first serve.

Dave & Buster's Power Cards

Looking for a fun activity one night during the conference? Dave & Buster's is located on I-Drive less than 1 mile from the OCCC and is a great option for an easy outing before competitions. FBLA has discounted power cards for sale in \$30 increments.

- \$45 Power Cards – \$30 for FBLA Members

How to Purchase: Attendees can purchase tickets direction from National FBLA through the NLC homepage at this [link](#). Tickets are limited and first come, first serve.

Pre-Registration for Special Programming

Some programming may require pre-registration. Additional information on new programming opportunities will be made available on the [NLC website here](#). Below are examples of programming that will require pre-registration through the NLC registration system.

- Officer Training
- Certification Lab
- Student Enterprise Application
- BAA Capstone Competitive Review
- And more!

NLC Scholarship Application

Applications for the 2024 National Leadership Conference Scholarship are available! The NLC Scholarship provides \$500 and complimentary registration (\$195) for up to 50 students. The deadline to apply is **April 15**.

For more information, visit your division's Awards & Recognition page: [Middle School](#), [High School](#)



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Hotel Reservations

Housing Overview

California Hotel Location

Wyndham Orlando Resort

8001 International Drive,
Orlando, FL 32819

Hotel Lodging Fees: \$1,050 per room for 5 nights inclusive of tax and fees

Check in: June 28 / Check out: July 3 (additional nights available upon request and availability)

Note: Shuttle service will be provided to/from main conference location and California FBLA's assigned hotel. NLC Attendees from California are required by National FBLA to stay at our assigned hotel.

Key Dates:

- April 14, 2024 – Housing Opens
- April 25, 2024 – Housing Deadline

Hotel Coordinator: Melanie Dias

- register@cafbla.org | 714-824-4489 | Live Chat at www.cafbla.org
- Hours: 8:00 a.m.-5:00 p.m. PT

Additional Dates Available for California FBLA's Room Block

- A limited number of pre and post conference dates are available on the nights of June 27 and July 3.
- *Note: Work with Melanie directly for dates earlier/later than listed above. Reservations outside of room block dates are subject to hotel availability and are limited on July 3 as it is a holiday.*

Housing Reservation Requirement: All reservations must have all guest names listed – this includes chaperone names – by April 25, 2024. Guest names must match names in the conference registration system. Failure to add names to hotel reservations by this deadline will result in ineligibility to attend the conference.

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Travel Logistics

Additional travel information and discounts will be available on the [NLC website](#) as it comes available.

Airline Discounts

A few of the major airline companies have discounted tickets for groups. Please see below for more information. *All questions regarding these discounted tickets should be directed to the airline and not FBLA.*

American Airlines

American Airlines does not offer conference-specific meeting codes; however, groups can request discounted pricing by completing this [request form](#).

Delta Air Lines

Delta Air Lines is pleased to offer special discounts for Future Business Leaders of America. Please [click here](#) to book your flights. All flights must be in/out of Orlando International Airport – MCO or Tampa International Airport-TPA

You may also call Delta Meeting Network® at 1.800.328.1111* Monday–Friday, 8:00 a.m. – 6:30 p.m. (EST) and refer to Meeting Event Code **NY2FU**

**Please note there is not a service fee for reservations booked and ticketed via our reservation 800 number.*

United Airlines

We are pleased to partner with United Airlines for air travel for our upcoming event.

- All flights must be in/out of Orlando International Airport – MCO or Tampa International Airport-TPA
- Discount Code: ZPBN412302
- *Booking Options*
 - Make Reservations Online: [Discount Code - ZPBN412302](#)
 - [Step by step instructions can be found here.](#)
 - You may also call United Meetings Reservation Desk Monday – Friday at (800) 426-1122 for booking assistance.

Bus Information

Does your group plan to use a private bus for transportation to/from the Orange County Convention Center? Any groups that plan to have a private bus drop-off or pick up students during the conference must [submit a request using this form](#). This is NOT for bus parking.

Does your group require bus parking? Please reach out to Melanie Dias to inquire about reserving spots and cost.

Visit Orlando Discounts

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Once your conference day or week is done, fill your itinerary with all the “Unbelievably Real” experiences Orlando has to offer including legendary attractions, award-winning dining, and world-class accommodations. [Additional information can be found here.](#)

Experience NLC

Below are some of the programming highlights of the NLC.

Schedule at a Glance

Friday, June 28, 2024

4:00 – 10:00 PM	California Check-In & Info Desk Open at the Wyndham Orlando. <i>For access to check-in outside of these hours, please contact California conference staff to coordinate.</i>
12:00 AM	Curfew

Saturday, June 29, 2024 (Day 1)

8:00 AM – 5:00 PM	Competitive Events Info Desk Open
8:00 AM – 6:00 PM	Conference Check-In & Info Desk Open
9:00 AM – 5:00 PM	Objective Testing
10:00 AM – 4:00 PM	Workshops
10:00 AM – 4:00 PM	Expo Hall Open
12:00 PM – 4:30 PM	MS Preliminary Presentation Events
6:00 PM – 7:00 PM	Pre-Show for Opening Session
7:00 PM – 9:00 PM	Opening Session
12:00 AM	Curfew

Sunday, June 30, 2024 (Day 2)

7:00 AM – 5:00 PM	Conference Info Desk Open
7:00 AM – 5:30 PM	Competitive Events Info Desk Open
8:00 AM – 5:30 PM	HS Preliminary Presentation Events
8:00 AM – 5:30 PM	Objective Testing
9:00 AM – 4:00 PM	Workshops
9:00 AM – 4:00 PM	Expo Hall Open
12:00 AM	Curfew

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Monday, July 1, 2024 (Day 3)

7:00 AM - 5:00 PM	Conference Info Desk Open
7:00 AM - 5:30 PM	Competitive Events Info Desk Open
8:00 AM - 5:30 PM	MS & HS Final Presentation Events
9:00 AM - 1:30 PM	Expo Hall
9:00 AM - 2:00 PM	Workshops
5:00 PM - 11:00 PM	FBLA Night at Universal Studios <i>*Tickets must be purchased through FBLA.</i>
12:00 AM	Curfew

Tuesday, July 2, 2024 (Day 4)

8:00 AM - 4:00 PM	Enjoy Orlando!
5:00 PM - 6:00 PM	Pre-Show for Awards of Excellence Ceremony
6:00 PM - 10:00 PM	Awards of Excellence Ceremony
12:00 AM	Curfew

Wednesday, July 3, 2024

All Day	Have a safe journey home!
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General Sessions

Opening Session

Join us for a fantastic, fast-paced opening session to kick off the NLC! Along with favorites like the Parade of States & Territories and the Adviser Wall of Fame recognition, we'll hear from our National Officer Team, our featured speaker, and meet the candidates running for national office.

Awards of Excellence Ceremony

At our closing session, it's time to celebrate our competitive winners with awards! Our official conference program, which will be available to all attendees, will be your guide as we recognize members'

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accomplishments. Plus, you'll meet the new National Officer Team who will be the student voice of FBLA in the 2024-25 program year.

Future Leaders Expo Hall

Attendees of the National Leadership Conference can interact directly with colleges, universities, and potential employers, connect with thousands of other members from across the U.S., and learn about the latest product innovations.

In addition to exhibits, the Future Leaders Expo Hall will include Regional Student Lounges, where students can connect and trade lapel pins with other FBLA members from across the country; an Innovation Theater offering hands-on, interactive experiences for attendees to learn about new products and resources; a Student Enterprise Section, Candidate Booths, and several food stations; pin trading, an Adviser-Only Lounge; the FBLA Member Center; and the FBLA Merch Shop.

Student Opportunities

NLC is about more than competitions! There is something for everyone, but many engagement opportunities require pre-registration.

Applications for the opportunities below will open on March 1st. Additional information on the opportunities below will be posted to the [NLC website](#) as it is available.

Internships

Looking for experience to boost your resume? Want hands-on real-world experience? Simply interested in seeing the behind of the scenes of the NLC? Apply to be an NLC intern!

NEW in 2024: The NLC Internship Experience has been revamped to include two levels of interns.

Lead NLC Interns (Rising Seniors & Graduates Only): Students commit to 10 hours of prep-work prior to the NLC and working full-time at the conference. NLC registration fee waived but students must be chaperoned. Students eligible for letters of recommendation from National Center Staff.

NLC Interns: Students commit to one full day of volunteering at NLC. Must complete onboarding webinar prior to NLC. Interns must be paid attendees of the conference and must be chaperoned.

Student Enterprise Expo

Do you own your own business? Ever dreamed of showcasing your business to thousands of people? This is your chance! Twelve outstanding student businesses will be selected to exhibit in the prestigious Future Leaders Expo Hall, providing a platform to sell products and boost brand awareness.

Certification Lab (Powered by MBA Research)

Certifications will be offered again through our partnership with MBA Research. Students can register to take a certification test during the NLC registration process.

Sharing with a Purpose



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Join us for Sharing With a Purpose (SWAP) – an interactive session by leaders, for leaders! This summer's National Leadership Conference will feature the best ideas from around the country and across every division. **Interested in presenting?** Apply to become a presenter and showcase your innovative ideas to members and advisers from all corners of the country.

Elections Information

National Officer Candidates

Elections Committee

The candidate guidelines and elections process are overseen by an Elections Committee that is appointed by the Board of Directors. The committee consists of Board members, state advisers, local advisers, alumni, and the current high school and collegiate national parliamentarians.

The role of the Elections Committee is to establish and provide oversight on policies and procedures that support the annual election of National Officers by division. In addition, committee members support the National Center staff in conducting the elections by reviewing applications, establishing guidelines for campaign materials, and ensuring compliance with all policies and procedures by candidates, local chapters, and state affiliates.

Qualifications for National Office

Only active members are eligible to hold national office. Only those applicants who are present at the National Leadership Conference and officially certified by the Officer Screening Committee shall be eligible for nomination. To be considered for an office in FBLA, a candidate shall:

- Have at least one full year remaining in their business program.
- Hold or have held an office in their local or state chapter.
- Have a grade point average (GPA) of at least 2.5 on a 4.0 scale.
- Be recommended by the chapter advisers and endorsed by their local and state chapters.
- File an official application with the association president and chief executive officer.

In reference to bylaws statements on the eligibility item of a candidate holding or having held an elective office at the state, regional, or local level, the official interpretation is that an appointed officer position such as an appointed parliamentarian would not meet the eligibility standard; however, a member appointed (due to a resignation, lack of applicants during the election period, etc.) to a position that is an “elective” one would meet the eligibility standard. Also, the elective office must have been in the same division of the organization (High School or Collegiate) for which the member is applying.

Voting Procedures

National Officer elections will take place over a 24-hour period from 12:00 PM ET on the third day of the NLC to 12:00 PM ET on the last day of the conference. All voting will be conducted online.

Candidates are elected using ranked voting.* A majority vote is required for election. Candidates for national office are not disqualified from assuming the roles of state or local voting delegates. No two National Officers may be elected from the same state chapter.

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The Office of National Parliamentarian is an appointed position. According to the national bylaws, the candidate earning the highest score on the Parliamentary Procedures written exam at the NLC will be appointed to the Office of National Parliamentarian. Although not elected, this candidate must have filed a National Officer Application and participated in the interview process. Each state may submit one (1) candidate for National Parliamentarian.

[Here](#) is the candidate guide.

Voting delegates are responsible for electing the National Officers who will serve FBLA for the 2024-25 program year.

High School Elected Offices:

State Voting Delegates

State voting delegates selected by the state office are responsible for participating in the election and voting activities for the positions of:

- President
- Secretary
- Treasurer

Local Voting Delegates

Each local chapter in attendance at NLC will have local voting delegates and they are responsible for participating in the election and voting activities for the position of:

- Western Region Vice President

Delegates Are Determined as Follows

State Voting Delegates

Each state chapter in good standing shall be entitled to send two (2) voting delegates and one (1) alternate from its active membership to the NLC. These state voting delegates cast ballots for the election of the national president, national secretary, national treasurer, and any bylaw amendments. State leaders will determine their two (2) state voting delegates by 11:59 PM ET on May 14.

Local Voting Delegates

Each local chapter in good standing shall be entitled to send up to four (4) voting delegates from its active membership, in addition to one (1) alternate for each delegate, to the NLC in accordance with the following:

- Up to 50 members: Two (2) voting delegates
- 50–100 members: Three (3) voting delegates
- More than 100 members: Four (4) voting delegates

These delegates vote for the region vice president who corresponds to their geographic region. Voting delegates are selected by local advisers as part of the NLC registration process. A report will determine the total number of votes to be cast based on registration received by 11:59 PM ET on June 1.

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Candidates for elected offices will be elected by ranked voting*. For elected offices, candidates must receive a majority vote.



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Competitive Events Information

Guidelines

The National FBLA guidelines will be used for national level competitive events. Please review the guidelines and rating sheets, along with event preparation resources, on your division’s competitive events page: [High School](#) | [Middle School](#)

Registration Process

Local advisers will register students for their competitive events through the online registration process by April 25, 2024. Any changes after April 25, 2024 need to be communicated to the state office at register@cafbla.org.

Submission Deadlines

Several competitive events have pre-judged items (called Assets) to be uploaded in the conference registration system or upload form by the following deadlines:

High School Event	Asset Needed	Submission Deadline
American Enterprise Project	Report (PDF)	May 3
Business Ethics	One-page Executive Summary (PDF)	May 3
Business Plan	Report (PDF)	May 3
Community Service Project	Report (PDF)	May 3
Digital Animation	Video (URL)	May 3
Digital Video Production	Video (URL)	May 3
Future Business Educator	Lesson Plan (PDF)	May 3
Future Business Leader	Cover Letter & Resume (PDF)	May 3
Job Interview	Cover Letter & Resume (PDF)	May 3
Local Chapter Annual Business Report	Report (PDF)	May 3
Partnership with Business Report	Report (PDF)	May 3
Computer Applications	Production Test (Upload Form)	May 10
Database Design & Applications	Production Test (Upload Form)	May 10
Spreadsheet Applications	Production Test (Upload Form)	May 10
Word Processing	Production Test (Upload Form)	May 10



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Tentative Competitive Events Schedule at National Leadership Conference

Please note that these competitive events schedules are **TENTATIVE**. FBLA may need to update this schedule after May 10. Individual competitive events schedules will be available on the national website by mid-June and through the conference app once it's available for download.

[High School](#) | [Middle School](#)

Working Competitive Events at National Leadership Conference

Advisers are required to sign up to serve in Competitive Event roles with the California State Management Team. More information will be provided soon about what days/times and roles are available and how to sign up for shifts. Be on the lookout for more information from California FBLA!

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Policies

FBLA Code of Conduct

The conduct of FBLA members, advisers, and representatives should reflect positively on the organization and themselves, upholding the reputation of the organization. Listed below are rules of conduct for FBLA members, advisers, representatives, and attendees of events.

At all times, FBLA members, advisers, and representatives are expected to:

1. Behave in a courteous and respectful manner, avoiding language or actions that might bring discredit upon themselves, their school, other attendees, advisers, or FBLA, including speech and conduct that creates an intimidating, hostile, or offensive environment.
2. Promote FBLA as a positive experience and therefore act as a positive role model for students in dress, voice, attitude, actions, and demeanor.
3. Obey all local, state, and federal laws.

While participating in an FBLA event, attendees are expected to:

1. Abide by all FBLA rules. Members must keep their advisers informed of their activities and whereabouts. Accidents, injuries, and illnesses must be reported to the local adviser(s) or state leader(s) immediately.
2. Avoid conduct not conducive to an educational conference. Such conduct includes, but is not limited to, actions disrupting the conference's professional atmosphere, association with nonconference individuals, and activities that endanger self or others.
3. Comply with the rules of all event facilities. Remember that other guests have rights as well. Noise should be kept at a respectful volume. Individuals or chapters will be responsible for repairing or replacing any property or furniture that is damaged. Facilities have the right to ask guests to leave.
4. Stay in the hotel room to which they are assigned. FBLA members must have permission from their local adviser(s) or state leader(s) to be in hotel rooms to which they are not assigned.
5. Follow the FBLA Dress Code during all conference activities, including general sessions, competitive events, exhibits, regional meetings, workshops, and other activities unless otherwise indicated.
6. Avoid smoking, use of vaping/e-cigarette devices, alcoholic beverages, cannabis, and controlled or illegal substances of any form. These items must not be used or possessed at any time, or under any circumstances. Use or possession of such substances may subject the attendee to criminal prosecution. This policy does not apply to medications legally prescribed for an individual attendee.
7. Not possess or use weapons of any kind at an FBLA-related event.
8. Local advisers and state leaders are responsible for the supervision of attendee conduct. They should refer to the Chaperone Policy for additional responsibilities.

Code of Conduct Violations

Should an attendee violate the Code of Conduct, the FBLA staff member on duty will meet with the attendee and/or state leader(s) and local adviser(s)/chaperone(s).

- Attendees who violate the Code of Conduct may be subject to disciplinary action, up to and including expulsion from the conference. Attendees who are expelled from the conference will not be eligible for a refund of any fees paid and will be sent home at their own expense.

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- Attendees may be given a warning for behavior and their adviser(s)/chaperone(s) will be notified.
- Attendees may be remanded to the custody of their adviser(s)/chaperone(s) and banned from all conference activities and facilities. FBLA will require that the adviser(s)/chaperone(s) notify a student attendee's parents/guardians.
- If an attendee's behavior or actions violate the law, FBLA will notify local security and authorities immediately.

Honor Code

The Future Business Leaders of America (FBLA) Honor Code embodies principles of integrity, trust, respect, and responsibility essential for fostering excellence and ethical leadership in a community devoted to learning.

Every member, local adviser, and state leader must maintain and enforce these principles. To ensure a high standard across FBLA, every competitor registered in any competitive event must agree and certify to comply with the following guidelines:

- **Compliance:** Competitors are required to read and adhere to the FBLA Competitive Event Guidelines relevant to their event.
- **Original Work:** Competitors must ensure that all content submitted for FBLA competitive events is their own work or that of their team members. Proper citation of sources is mandatory.
- **Use of Materials:** Only materials explicitly allowed by FBLA Competitive Event Guidelines may be utilized.
- **Independence:** No external assistance beyond what is explicitly permitted in FBLA event instructions or guidelines is allowed.
- **Cell Phones and Smart Watches:** Cell phones and smart watches are prohibited in the objective testing area unless pre-approved accommodations require their use. Any visibility or report of these devices will be considered a violation of the Honor Code.
- **Data Storage:** Competitors are prohibited from saving any FBLA competitive event or test materials provided by the FBLA National Center or a state organization to any storage device or cloud storage.
- **Originality:** Competitive entries must be entirely original and not previously entered in FBLA national competition by the competitor or others. (It is the intent to preclude local chapters from rewriting the same event, and it is recognized that chapters may utilize the same or similar activities on an annual basis in some events. In this case, chapters may use these activities, ensuring that the project or portions of projects are not rewritten and therefore plagiarized.)
- **Honest Participation:** Competitors must engage in all FBLA competitive events with honesty and integrity.

In the event of an alleged Honor Code violation, the National Competitive Events Committee for the designated FBLA division will investigate. If a violation is confirmed, penalty points, including disqualification, may be imposed at the discretion of the National Competitive Events Committee. Additionally, information regarding the violation may be forwarded to the appropriate state FBLA organization for future action regarding academic integrity.

By registering for the 2024 National Leadership Conference, participants acknowledge their understanding of the Honor Code and the consequences of violating it.

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Housing Policy

Housing Requirement

FBLA members, advisers, and parents/guardians/chaperones/guests are required to stay in a hotel that is part of the FBLA housing block of hotels. FBLA requires full conference registration from student members, advisers, and school-approved chaperones. Student members who are not staying in an official FBLA hotel will not be considered full conference registrants and therefore not permitted to compete. The availability of a preferred room type will not provide an exemption from this policy.

Eligibility for Housing

Only registered conference attendees are eligible to take advantage of the FBLA-negotiated conference room rates within the FBLA housing block. To accommodate FBLA members and for the safety of all attendees, every guest staying within the FBLA conference block must be registered for the conference.

Housing blocks will be audited against the official registration roster to ensure that attendees comply with the policy.

Extenuating Circumstances

If there are extenuating circumstances, a written request for a waiver may be submitted through the state adviser to the FBLA conference registrar.

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FBLA Dress Code

All conference attendees are expected to follow the FBLA Dress Code for all official conference activities. Attendees do not need to be in dress code for evening social activities at FBLA Night at Universal.

DRESS CODE

Projecting a professional image is vital for business leaders to demonstrate respect for clients, colleagues, and others. This policy is to provide guidance for conference attendees—students, advisers, and guests. Professional business attire is required at all general sessions, competitive events, exhibits, regional meetings, workshops, and other activities unless otherwise indicated in conference materials.

Conference name badges are considered part of the dress code and must be worn at all conference functions. For safety reasons, do not wear conference badges outside of the conference area. The dress code is gender neutral.

ACCEPTABLE ITEMS

BUSINESS PROFESSIONAL

Business Suit

- Suit pants and jacket
- Blouse (or) collared dress shirt
- Neckwear such as tie or scarf
- Dress shoes (or) dress boots

Blazer

- Dress pants, including khakis, (or) dress (or) skirt
- Blazer
- Blouse (or) collared dress shirt
- Neckwear such as tie or scarf
- Dress shoes (or) dress boots

Dress

- A business dress
- Dress shoes (or) dress boots

Other Professional

- Dress pants, including khakis, (or) skirt
- Blouse (or) collared dress shirt
- Neckwear such as tie or scarf
- Dress shoes (or) dress boots

BUSINESS CASUAL

- Dress pants, skirt, (or) khakis/chino-style pants
- Blouse, collared dress shirt, (or) polo shirt
- Dress shoes (or) dress boots

NOTE: Business Casual is only permitted during sessions specifically noted in conference materials.

UNACCEPTABLE ITEMS

The following items are prohibited in all conference areas, including competitive events.

- ⊘ Denim or flannel clothing
- ⊘ Shorts
- ⊘ Athletic clothing
- ⊘ Leggings or graphically designed hosiery/tights
- ⊘ Skintight or revealing clothing, including tank tops, spaghetti straps, and mini/short skirts or dresses more than 1" above the knee
- ⊘ Swimwear
- ⊘ Flip flops or casual sandals
- ⊘ Athletic shoes
- ⊘ Industrial work shoes
- ⊘ Hiking boots
- ⊘ Hats
- ⊘ Graphically printed clothing

No dress code can cover all contingencies, so FBLA members must use a certain amount of judgment in their choice of clothing to wear. Members who experience uncertainty about unacceptable attire should ask their local adviser, state leader, or conference staff.

FBLA recognizes that exceptions may need to be made and will work with advisers on a case-by-case basis to accommodate requests. Advisers should indicate the need for exceptions on the special accommodation portion of the registration form. Requests made after registration closes must be made in writing.

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Justification Letter Template

Edit the justification letter template below. Update the areas that are specific to your chapter's needs to share with your administration.

Dear [SUPERVISOR NAME],

I am interested in bringing student members from [CHAPTER NAME] to Future Business Leaders of America, Inc.'s National Leadership Conference. I would like to get your approval to attend this event in Orlando, FL from [June 28-July 3, 2024]. Registration is open from March 1-April 25, 2024.

FBLA's National Leadership Conference is the culminating experience for students who have spent their membership year immersed in leadership development, academic competitions, educational programs, and chapter engagement.

This conference is an opportunity for students to participate in motivational general sessions, train with professional leaders to further their business skills, expand their career plans through workshops, network with individuals from across the globe, explore the Expo Hall full of college admissions and military recruiters, and prove that they are the best in the nation amongst states and territories in their competitive event.

I am also excited to attend the professional development opportunities designed for CTE teachers to explore new trends in the field and share best practices. I believe that attending this event will allow both myself and the students that accompany me to grow both personally and professionally, develop leadership skills, and gain new perspectives.

For your convenience, I have included a breakdown of how much it will cost for me and my students to attend. [*Remove if parents covering costs.]

- **Registration Fee:** [\$195 per member or \$100 per adviser/chaperone x # of attendees]
- **Airfare/Travel:** [INSERT COST]
- **Hotel:** [\$1,050]
- **Additional Expenses:** [INSERT COSTS]
- **Approximate Total:** [CALCULATE TOTAL COST]

To ensure this experience benefits the entire chapter, the students in attendance will deliver a presentation for those unable to attend sharing what they learned. They will also create an action plan that incorporates the tools, resources, and strategies they have discovered so the chapter can start using them right away.

To learn more about the conference, visit <https://www.fbla.org/national-leadership-conference/>

Thank you for taking the time to review this request, and I look forward to speaking with you about this opportunity. Please feel free to reach out to me with any questions or concerns I can address.

Sincerely, [YOUR NAME]

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California State Delegation NLC Registration Instructions

Online Registration Instructions (Advisers Only)

Each school chapter has a single username and password to Blue Panda. Make sure all advisers at your school know the password.

Log in at <https://app.gobluepanda.com>. If you have login issues, please email register@cafbla.org.

Click “Register” for the 2024 National Leadership Conference.

Next, prepare your list of advisers and chaperones.

Advisers and Chaperones

Move to the ATTENDEES screen.

Click the “ADD” button, and first register yourself as adviser. On the drop-down list, select the “Adviser” option. **Blue Panda does not sync adviser information from the national database, so please manually enter your information.**

Select your hotel option. Make sure you select the correct number of beds for your room (1 bed = up to two (2) people; 2 beds = up to four (4) people).

If you have special needs or dietary restrictions, please provide a clear explanation of your needs under Special Needs and/or Dietary. These will be shared with the National Center.

Follow the same process to register any other adults as either “Advisers” or “Chaperones.”



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If your chaperones are supervising students from multiple schools, please email register@cafbla.org. The chaperone needs to be listed under each school's registration but will not be charged multiple times for registration.

Next, prepare your list of students.

Students

Once advisers and chaperones are registered, you can begin registering students by switching the drop-down to the "HS Student" or "MS Student" option. Only members listed as part of an affiliated chapter may register – and only those names will appear in Blue Panda.

Be sure to carefully check student names and grade levels. **If you have issues with your membership list (names not appearing, names misspelled or grade level incorrect), please email register@cafbla.org.**

Travel

Travel Option: [Please select an option]

Details:

- 5 Night Package (1 Bed) (6/26/2023 - 7/1/2023)
- 5 Night Package (2 Beds) (6/26/2023 - 7/1/2023)

More Info

I've shared the Code of Conduct and Honor Code with this student:

Special Needs

Special Needs:

Dietary:

Select the hotel option for each student. Make sure you select the correct number of nights and beds for each student (1 bed = up to two (2) people; 2 beds = up to four (4) people). |

Make sure you've shared the following with the student:

- Code of Conduct: <https://www.fbla.org/codeofconduct/>
- Honor Code: <https://www.fbla.org/honor-code/>

If someone has special needs or dietary restrictions, please provide a clear explanation of their needs under Special Needs and/or Dietary. These will be shared with the National Center.

Next, prepare your hotel room assignments.



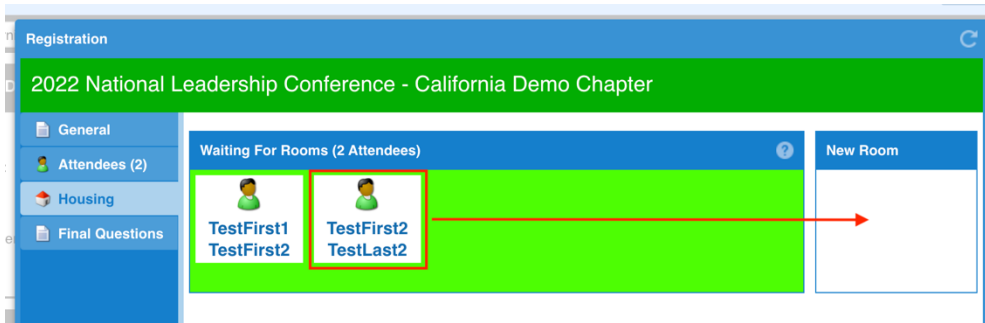
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Hotel Room Assignments

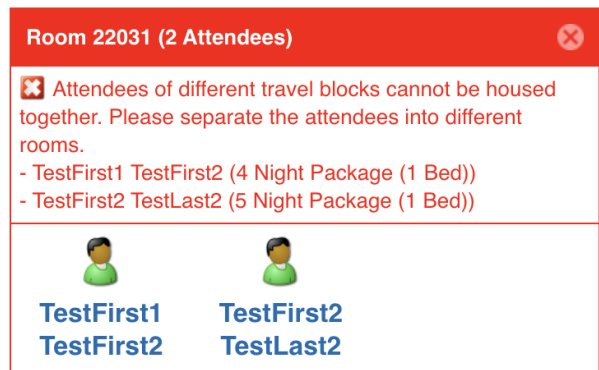
Move to the HOUSING screen.

Create the first hotel room you want to book by dragging an attendee from “Waiting for Rooms” into “New Room.” Assign all attendees to a room, by dragging to an existing room or creating a new room.



Please check for these things when making hotel room assignments:

- Please make sure everyone in the same room is staying the same number of nights. Otherwise, Blue Panda will show an error similar to the one on the right.
- Please make sure you do not exceed capacity in a 1-bed hotel room (1 bed = up to two (2) people; 2 beds = up to four (4) people).
 - Blue Panda does not have an automatic error to detect when a chapter exceeds capacity in a 1-bed hotel room. As a workaround, if a chapter adds three (3) or four (4) people to a 1-bed hotel room, Blue Panda will charge \$99,999 for that room – a sign you’ve exceeded capacity. See example below.



Housing Assignments			
	Attendee ID	Name	Rate
4 Night Package (1 Bed)			
RID 22040 (Room Size: 3 Attendees)			\$99,999.00
1	56356	TestFirst2, TestFirst1	
2	56357	TestLast2, TestFirst2	
3	56358	TestLast3, TestFirst3	
Non-Attendee Housing Total			\$99,999.00

Please also check for these things when making

hotel room assignments:

- Student rooms must include only attendees of the same gender.
- Students cannot be assigned to a room alone.

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California FBLA Trading Pins

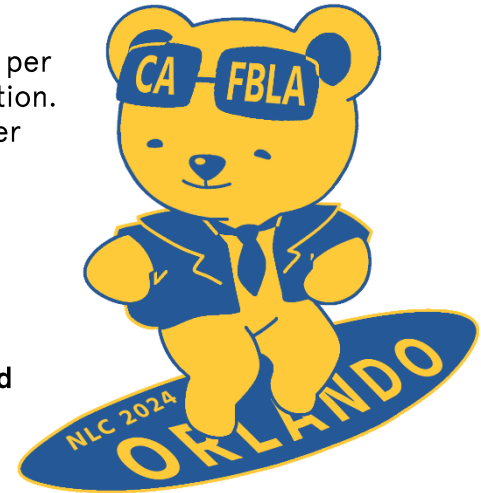
Move to the STORE screen.

California FBLA trading pins are included in this year's registration, five pins per attendee. Additional trading pins can be added to your conference registration. Blue Panda registration will close on April 25, 2024, but the deadline to order pins is June 1, 2024. No pins will be available for purchase at NLC.

To order pins after April 25, please email register@cafbla.org.

\$10 per package of 5 pins.

Next, prepare your adviser information, lead on-site adviser information and voting delegates.



Final Questions

In **FINAL QUESTIONS**, please designate:

- the local chapter adviser and their email (for invoice purposes)
- the chapter's mailing information (for awards purposes)
- the lead on-site adviser, their contact info and their flight arrival date/time
- your 2-4 local chapter voting delegates, based on your total membership this year:
 - Under 50 members: Two (2) voting delegates
 - 50-100 members: Three (3) voting delegates
 - 101+ members: Four (4) voting delegates

Submit

Hit "submit" when you're done. Make sure to hit **SUBMIT** by **5 p.m. Pacific on April 25, 2024**. Invoices will be sent via email to the local chapter adviser, even if they aren't attending NLC.

Finally, please submit any prejudged materials.



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Prejudged Materials

Chapters will submit prejudged materials via Blue Panda's "Additional Items Due" submission tool.

Prejudged materials are due May 3, 2024 at 5 p.m. Pacific.

High School Event	Asset Needed	Submission Deadline
American Enterprise Project	Report (PDF)	May 3
Business Ethics	One-page Executive Summary (PDF)	May 3
Business Plan	Report (PDF)	May 3
Community Service Project	Report (PDF)	May 3
Digital Animation	Video (URL)	May 3
Digital Video Production	Video (URL)	May 3
Future Business Educator	Lesson Plan (PDF)	May 3
Future Business Leader	Cover Letter & Resume (PDF)	May 3
Job Interview	Cover Letter & Resume (PDF)	May 3
Local Chapter Annual Business Report	Report (PDF)	May 3
Partnership with Business Report	Report (PDF)	May 3

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Prejudged Materials (continued)

Upload prejudged materials only if you have someone competing in the events listed below at NLC.

- If you do not have a competitor in any of the events listed below, then you do not need to upload any prejudged materials.
- If a student's event is not listed below, then there are no prejudged materials that you need to submit as part of NLC registration.

Event	What to submit in Blue Panda and how to name files
<ul style="list-style-type: none"> • Digital Animation • Digital Video Production 	<ul style="list-style-type: none"> • Project URL
<ul style="list-style-type: none"> • American Enterprise Project (AEP) • Business Financial Plan (BFP) • Business Plan (BP) • Community Service Project (CSP) • Local Chapter Annual Business Report (LCABR) • Partnership with Business Project (PwB) 	<ul style="list-style-type: none"> • Report PDF FBLA_eventcode (see left)_CA_SchoolName.pdf
<ul style="list-style-type: none"> • Future Business Leader • Job Interview 	<ul style="list-style-type: none"> • Resume PDF CA_SchoolName_LastName_FirstName_Resume.pdf • Cover Letter PDF CA_SchoolName_LastName_FirstName_CoverLetter.pdf
<ul style="list-style-type: none"> • Business Ethics 	<ul style="list-style-type: none"> • Case Study Summary PDF CA_SchoolName_LastName_FirstName_CaseStudySummary.pdf

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Prejudged Materials (continued)

2023 National Leadership Conference In Progress

GEORGIA WORLD CONGRESS CENTER
6/26/2023 - 7/1/2023
Deadline: 5/5/2023 5:00:00 PM (PDT -0700)

[Continue](#)

Additional Items Due: 13/13

Clicking the “Additional Items Due” button will take the adviser to the first screenshot below.

2023 National Leadership Conference - California Demo Chapter - Items Due			
Item Due ↑	Due By ↑	Entry	Asset
American Enterprise Project Prejudged Report	5/5/23 5:00 PM ...		Please Click Button To Upload ↑
Business Ethics Case Study Summary	5/5/23 5:00 PM ...		Please Click Button To Upload ↑
Business Financial Plan Prejudged Report	5/5/23 5:00 PM ...		Please Click Button To Upload ↑
Business Plan Prejudged Report	5/5/23 5:00 PM ...		Please Click Button To Upload ↑
Community Service Project Prejudged Report	5/5/23 5:00 PM ...		Please Click Button To Upload ↑

[Close](#)

Depending on the event, **clicking the Upload button** on the right will open a box to either input a URL or browse the computer for the item to upload. Make sure files follow the NLC naming conventions listed on the previous page.

Broadcast Journalism - Submission

Competition: Broadcast Journalism

Entry: [Redacted]

Item Due: Submission

URL:

[Cancel](#) [Save](#)

Job Interview - Resume

Competition: Job Interview

Entry: Jason Jones
John Smith
Test High School

Item Due: Resume

File: [Browse...](#)

[Cancel](#) [Save](#)



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Questions?

Questions should be addressed to the California FBLA headquarters team at register@cafbla.org. Our team is excited to help you prepare for the NLC experience!

- **Registration & Competitive Event Questions:**
Manuel Rapada, Competitive Events Coordinator
- **Hotel Lodging Questions**
Melanie Dias, Events Manager
- **General NLC Questions**
Danielle Tolentino Tuason, Chief Operations Officer

For More Information:

- Regular NLC updates will be emailed to advisers for distribution to parents and participants.
- NLC information will be posted regularly to the California FBLA state website: www.cafbla.org.

It is crucial that you meet all deadlines.

All deadlines correlate with national deadlines and there is no flexibility.

California FBLA Trading Pin

Here is a preview of this year's California FBLA Trading Pin. Five California FBLA trading pins are included in this year's registration. Additional pins can be added to your conference registration in Blue Panda.

Blue Panda registration will close on April 25, 2024, but the deadline to order pins is June 1, 2024. No pins will be available for purchase at NLC.

To order pins after April 25, please email register@cafbla.org.

\$10 per package of 5 pins.

