



Board of Directors Meeting Minutes

Thursday, November 30, 2023 | 4:30 p.m. – 6:00 p.m.

I. Call to Order

The meeting is called to order at 4:46 p.m.

II. Roll Call

- Glenn Morris, Board Chair
- Greg Fox, Vice Chair
- Danielle Tolentino Tuason, Secretary & CA FBLA Chief Operations Officer
- Molly Anderson, CA FBLA State Adviser with the California Department of Education
- Shelsy Hutchison, Board Member
- Jeff Jordan, Board Member
- Edward Youngblood, Board Member
- Patrick Frost, Board Member
- Jacob Hutchison, CA FBLA Student State President

III. Approval of Minutes from September 14, 2023 Meeting

Board Member Edward Youngblood moved and it was seconded to approved the minutes of the September 13, 2023 meeting as presented. Motion passed unanimously.

IV. Updates

Student State Executive Board Update

State President, Jacob Hutchison, reported updates from the California FBLA Student Executive Board.

A top priority for the executive board is middle level engagement through a Middle Level Council. In addition, the student board is hosting a virtual Mock Conference on January 18th from 6:30 – 8:30 p.m. to allow students to practice their competitive events for section conferences.

Leadership Development Institute went well and members enjoyed the experience. The workshops led by state officers were full and there was a lot of positive feedback about the main speaker, Alex Morrissey, and all of the activities.

State Adviser/CDE Update

State Adviser, Molly Anderson, reported updates from the California Department of Education.

CTE state plan is going strong and there is an overall drive to go back to the basics on leadership development, character building, and community involvement.



An update regarding the legislation around Personal Finance. The bill was not pushed through, but it may be on the ballot for November 2024. It would be advised for us to equip our FBLA chapters (business educators) on how to community with administrators that business educators have the resources needed to teach personal finance.

There is a \$250,000 contract for Business and Marketing Professional Development. This contract included an enhanced membership with MBA Research to support Futuring Panels with Industry Representative to help California update the standards and support standards validation. In addition, the contract supports funding for the Advises Conference and Leadership Development Institute. Seven (7) educators were selected to represent California at the MBA Research Conclave under this contract.

A date has been set for the CTSO Leadership Annual Meeting and will be held February 14 from 10 a.m. – 12 noon and facilitated by Pete Callas.

Management Update

Chief Operations Officer, Danielle Tolentino Tuason, presented the Management Dashboard report. Following the report, the board requested that a future project/agenda item for the board to discuss would be the development of a selection criteria for site-selection for CA FBLA events. In addition, a pricing strategy needs to be established for the organization.

V. Old Business

Board + Management Team Gathering

Danielle reported that the deliverables requested from the Board to the Management Team from the last gathering in September have been completed. This includes a Rhythms calendar and an updated meeting format.

Work Groups – Next Steps

TEAMTRI Agreement Work Group – The TEAMTRI Agreement was discussed and it was determined that this item needs to be an item on the agenda for the next meeting. Some items for the board to explore include:

- Alignment of CDE contract and TEAMTRI agreement
- Alignment to timeline of CDE contract and TEAMTRI agreement (ie 3 years)

Governance and Structure Work Group – The Board is recommending COO Danielle Tuason discuss status with current management team members to know who is coming back to serve again next year. With potential retirements coming up, we want to ensure we continue to work to identify a pipeline for these key leadership roles.

VI. New Business

Board Strategy Session

Ryan Underwood, presents the approach for upcoming strategy sessions for California FBLA. The strategy sessions will include organizational clarity through a 6G assessment, as well as reflecting on our values, and dialing in on metrics to aim for. This process will



involve key stakeholders in the process, including the Board of Directors and Management Team.

Board discussed the emphasis in industry being spent on workforce and economic development planning. Connecting with key influences like workforce boards and the Governor's economic development office will be key.

The board will tackle strategy sessions in pieces. In the beginning, we may not bring all stakeholders together at first, but rather spend time doing research and data gathering between board meetings.

Board Officers

There is a vacancy position that will need to be filled as soon as possible – Board Treasurer. Elections for all board officer positions will be held at the April 2024 Board Meeting.

Danielle Tuason will send more information to the Board of Directors about the Board Treasurer role.

VII. Next Meeting

Saturday, April 13, 2024 at SLC in Anaheim, CA (In-Person Meeting)
State Leadership Conference is from April 11 – 14, 2024

VIII. Adjournment

The meeting adjourned at 6:07 p.m.