



Board of Directors Minutes

Thursday, September 14, 2023 | 1:00 – 3:30 p.m.

Meeting location: Hilton Santa Clara, 4949 Great America Pwy, Santa Clara, CA

I. Call to Order

The meeting is called to order at 1:06 p.m.

II. Roll Call

- Glenn Morris, Board Chair
- Danielle Tolentino Tuason, Secretary & CA FBLA Chief Operations Officer
- Molly Anderson, CA FBLA State Adviser with the California Department of Education
- Shelsy Hutchison, Board Member
- Jeff Jordan, Board Member (Virtual)
- Patrick Frost, Board Member

Guest:

- Laurie Looker, CA FBLA Student State Executive Board Adviser
- Ryan Underwood, CA FBLA Executive Director
- Jacob Hutchison, CA FBLA Student State President

III. Approval of Minutes from June 22, 2023 Meeting

Decision:

Board Member Molly Anderson moved and it was seconded to approve the minutes of the June 22, 2023 meeting as presented. Motion passed unanimously.

IV. Updates

State Adviser/CDE Update

State Adviser, Molly Anderson, reported updates from the California Department of Education.

The focus for CDE this year is an emphasis on leadership and professionalism. In addition, there is a 3-year contract from CDE. We have \$224,000 coming directly to California FBLA (which includes section grants for \$4,000 per section), plus an additional \$250,000 for professional development for Business and Marketing.

There is a growing partnership with MBA Research. California has increased to the enhanced membership level so that all business educators in California have access to the Learning Center. Will be partnering with MBA Research on Futuring Panels to review Business and Marketing standards.



Recently the travel ban was removed and signed by the Governor. Also, the Personal Finance bill died because of the alignment to social studies, but may be on the next ballot.

Direction:

- Connect with State Officers to see if they can do a webinar on professionalism

Student State Executive Board Update

State President, Jacob Hutchison, reported updates from the California FBLA Student State Executive Board.

Jacob shared a brief reflection on the State Leadership Summit and expressed gratitude to everyone involved in the planning and organization of this event. In addition, an update was provided about the recent OAT Days that were hosted / ready to be hosted by the Sections.

The Student State Executive Board continues to work through their three committees: The Membership Outreach committee aims to engage chapters by showcasing success stories through interviews and features, with the first feature set to be released at the end of the month. On the topic of middle school growth, officers expressed eagerness to collaborate with the board on statewide initiatives. The Community Outreach committee outlined plans for government awareness, including contacting 30 local elected officials to invite them to conferences. In addition, focusing on participating in a statewide fundraiser supporting a non-profit organization. Webinars for FBLA students are also in the planning stages.

Direction:

- Request for the state officers to provide an impact report on the roundtable discussions that were held at the State Leadership Summit.
- Need to take all state officer webinars, programs, resources, etc. uploaded into the Resource Library on the website.
- For next board meeting, this needs to be a topic on the agenda for the board to further explore how they can engage and support the middle school initiatives and other creative ways to bring additional resources and funding to chapters.

Management Update

Chief Operations Officer, Danielle Tolentino Tuason, provided the following updates from the Management Team:

FBLA Connect set up complete and California FBLA has customized an affiliation process with National FBLA that brings a majority of the affiliation process in house with California FBLA, and then remitting payment to National FBLA for national dues.

Management Team has also been in contact with multiple venues for the site selection process for California FBLA conferences for next fiscal year and beyond.

A financial review was also presented with Financial Reports FY 2022-2023 and a discussion was held regarding board participation in the Audit Committee.



Decisions:

Board Member Shelsy Hutchison moved and it was seconded to approve the financial reports as presented. Motion carried with one abstention from Molly Anderson.

Board Member Shelsy Hutchison moved and it was seconded to appoint Edward Youngblood to serve on the Board Audit Committee. Motion carried unanimously.

V. New Business

State Officer Program of Work – Board Initiatives

The State Officer Program of Work focused on Middle School Recruitment. Officers discussed collecting success stories, conducting Zoom meetings, forming a Middle Level Council, and defining requirements for middle-level advisers. The State Office highlighted the current status, requirements, and guidelines for middle-level chapters, emphasizing career exploration.

Direction:

- Need to determine if Middle School has an extension on the October 1st affiliation deadline and clarity on affiliation requirements at middle school level
- Need to add a step in the onboarding of new chapters process to connect new/interested middle schools with state officers
- Need a list of CTE programs at the middle school level (ie those who receive CTE grant funds)

Work Groups

Work Groups Reports included a detailed discussion on the TEAMTRI Agreement Review, emphasizing the need for clarity in roles and responsibilities among TEAMTRI, Section Directors, and the State. The Governance and Structure discussion addressed challenges, feedback, and the need to redefine goals and models. The board and management team agreed to gather for collective conversations, codifying terms, identifying cause and effect, and aligning with common goals.

Direction:

- TEAMTRI confirmed that the current services agreement is still in place until a new one is approved. This will continue until the board is ready to revisit this.
- CA FBLA needs further clarity on roles, responsibilities, lines of communication, and common goals. The overall “model” for CA FBLA needs to be revisited and data needs to be incorporated into the exploration of future models for the organization.
- The Board and Management Team need to connect and develop a collective agreement moving forward. (This will be addressed in the Gathering scheduled for after this meeting).

Other New Business

Florida Legislation Updates, an updated Proposed Board Meeting Schedule, Section Grants. Specifics regarding the use of Section grant funds were discussed, emphasizing their



intended purpose for supporting leadership-based events and reducing barriers to FBLA participation.

Direction:

- The next in-person board meeting will be held during the Student Leadership Conference (SLC) (on Saturday).
- The intent for this year's section grant funds is to help cover State Leadership Summit expenses that have previously been covered by Sections on a per capita basis.

VI. Next Meeting

The next Board of Directors meeting will be held December 6 at 4:30 p.m. (Virtual).

Direction:

For future agendas, please note the following:

- i. A campaign around recruitment of substitute teachers – Also a potential topic of discussion for a future CA CTSO meeting.
- ii. Need to continue to teach advisers how to get money (Something that is pulled together and packaged up very well, and it needs to be shared directly with administrations.)
- iii. Goal of next meeting is to get solidified our conversations that have started for the work groups

VII. Adjournment

The meeting adjourned at 4:20 p.m.