

Entrepreneurship Project Potential Investor Feedback Form

Business Name:

Business Founder:

Name of Potential Investor:

Please rate the business founder's pitch in these categories.

<u>Novelty</u> How unique is the business idea?	1 – The business idea is unoriginal. There are many existing companies that offer the same product or service.	2 – The business idea is similar to that of existing companies but offers some unique changes.	3- The business idea is unique and original. There are few companies that offer similar services.
<u>Feasibility</u> How realistic is the business idea?	1 – The business idea seems very unrealistic. It would be difficult to execute in its current state.	2- There are some aspects of the business that may not be realistic. With some revisions, the idea is feasible.	3 – The business idea is well-thought out in terms of logistics. It could be implemented in the near future.
<u>Persuasiveness</u> How likely are you to invest in this business?	1 – The business pitch was not very persuasive. I would not consider investing.	2 – The business pitch was somewhat persuasive. I would consider investing if some changes were made to the business idea and pitch.	3 – The business pitch was extremely persuasive. I would definitely invest.
<u>Presentation</u> Was the business pitch delivered effectively?	1 – The business founder did not seem very confident or well prepared.	2 – The business founder seemed to have some preparation. More confidence and poise would be needed to improve the quality of the pitch.	3 – The business founder was extremely prepared and very confident.

What did the business founder do well in their business pitch?

How could this business founder improve their pitch?
