



GOVERNMENT AWARENESS CHAPTER PROJECT

DEADLINE: MARCH 15

SUBMIT BY 5 PM

Keeping our government officials informed about the benefits of Future Business Leaders of America is an essential component of our organization's public relations program and is the key to securing funding for the organization. Keeping ourselves informed about our governing bodies is also an integral part of becoming educated American citizens.

Participation in the Government Awareness Project meets a requirement for the Chapter Business Achievement Awards and for Gold Seal Chapter Award of Merit.

ACTIVITY

DESCRIPTION

ACTIVITY #1:

Write Your
Officials

Write letters to your elected government officials. In the letter, introduce yourself and give them a briefing about FBLA, starting with the recommended talking points below.

- FBLA's mission.
- The benefits you have gained from the organization.
- How your official can help aid your FBLA chapter at the local, section, and or state level.

A **minimum of FIVE INDIVIDUALS** must write a letter. Each individual must write to a **different official**.

Sample letters are on the www.cafbla.org website.

Requirements for submission:

- List the names of the members, officials, and their positions.
- Attach copies of the five letters and, if received, letters of response.

ACTIVITY

DESCRIPTION

ACTIVITY #2:

Meet Your
Official

Your chapter must complete **ONE** of the following options below. When submitting, please cite the option completed.

Option #1: **Make an in-person OR virtual visit in professional business attire to a local elected official**

- In a Word document, include a picture with the official, the official's name and position, and answers to the Guiding Questions
- Include a copy of the thank you letter you sent to the official after the visit

Option #2: **Invite a local elected official to speak in person OR virtually at an FBLA meeting**

- In a Word document, include a picture of the official presenting at your meeting, the official's name and position, and answers to the Guiding Questions
- Include a copy of the thank you letter you sent to the official after the presentation

Guiding Questions:

- What role do you play in our local/city/state/national government?
- How do you see businesses and the government collaborating?
- How do business and government work together at the municipal and/or state level? How can students get involved today?