



GREEN INITIATIVE CHAPTER PROJECT

DEADLINE: March 15

SUBMIT BY 5 PM

The Green Initiative Project is a California FBLA state project designed to help FBLA members understand and embrace the crucial role of sustainability in the corporate world. As Future Business Leaders of America, it is essential to recognize the ecological impact of commerce and how to foster a solid foundation in sustainable practices.

To complete this project, **ONE OPTION** out of the four activities from below must be completed along with the required evidence. When submitting the project, please identify each completed option and which activity it is from.

ACTIVITY	DESCRIPTION
ACTIVITY #1: Research	Complete ONE option out of the three provided to complete Activity #1. <u>Option #1:</u> Invite an activist or a representative from an organization promoting green initiatives for sustainable company practices, to talk virtually or in person to your local chapter. • Upload a photo of the meeting as proof. <u>Option #2:</u> Complete an in-person or virtual business tour of a company dedicated to solving environmental issues, or a business with sustainable practices. • Upload a photo of the tour as proof. Include a description of the company and why it was chosen.

ACTIVITY

DESCRIPTION

ACTIVITY #2: Advocacy

Option #3: Research sustainable practices and how different companies help the world/their motivations to. **For this option, choose one of the following methods of completion:**

- Share how these practices could be implemented in your chapter in a meeting
 - Upload a photo of the meeting as proof, as well as meeting slides/materials, **OR**
- Draft a letter to a business pitching your findings as well as an idea for a more sustainable business model.
 - Upload the draft of the letter.

Complete ONE option out of the three provided to complete Activity #2.

Option #1: Create an awareness campaign emphasizing sustainability (Example topics: climate change, pollution, other environmental issues, encouraging practices like recycling, etc.).

- Upload photos of campaign materials (ex: social media posts, flyers, graphics) or of activities/events.

Option #2: Organize an online **OR** offline petition **OR** present at a city council/school board meeting advocating for greener policies in the local community (Example policies: composting systems, more recycling bins, energy-efficient lighting, or reduced plastic use).

- Upload proof of petition (photos, signature sheet) or proof/photos of the council/board meeting.

ACTIVITY

DESCRIPTION

ACTIVITY #3: Action

Option #3: Host an educational meeting/workshop where members participate in environmental activities (ex: finding carbon footprints, reviewing/coming up with sustainable products/practices).

- Upload a photo of the meeting as proof, as well as meeting slides/materials.

Complete ONE option out of the three provided to complete Activity #3.

Option #1: Organize a chapter environmental sustainability event. (Example events: Beach/Park Cleaning, Tree Planting, Community Garden, etc.) **Tip: Make this a part of the Champion Chapter Community Service Event!**

- Upload a photo of the event as proof.

Option #2: Organize a chapter community service event. (Example events: E-Waste Event, Compost Bin, Needs Drive, etc.) **Tip: Make this a part of the Champion Chapter Community Service Event! The needs drive is also a Champion Chapter task.)**

- Upload a photo of the event as proof.

Option #3: Collaborate with another community service or environmental club in the school to assist with their event.

- Upload a photo of the event as proof.

ACTIVITY

DESCRIPTION

ACTIVITY #4: Reflect

Complete ONE option out of the two provided to complete Activity #4.

Option #1: Accumulate at least 10 hours of community service. **(Combined chapter members' hours). This activity also counts as a Champion Chapter Task.**

- Have participating members write a one-page report about their experiences with green initiatives and the impact they observed.
- Compile and upload these writings as proof.

Option #2: Write a 1-page report on a chapter green initiative activity.

- Upload the report as proof. The report must include:
 - Description of the project
 - Chapter member involvement
 - Degree of impact on the community
 - Evidence of publicity received
 - Project evaluation (include how you plan to continue benefiting the community in the future!)
 - **Note:** For reference, these are the same guidelines as the report for the Community Service Project Competitive Event!