



LEADERS IN ACTION

INDIVIDUAL PROJECT

DEADLINE: March 15

SUBMIT BY 5 PM

The Leaders in Action Project is a California FBLA state project designed to help FBLA members build on their capacities to positively impact the society in which they live. As members of Future Business Leaders of America, it becomes our responsibility to engage ourselves within the community to truly show leadership in action.

To complete this project, FIVE of the activities from below must be completed along with the required evidence. When submitting the project, please identify the activities completed.

ACTIVITY	DESCRIPTION
ACTIVITY #1: FBLA Leadership	Be an active leader in FBLA. Do you serve as a local chapter officer? Section officer? State? National Council? • What group do you lead and why did you choose to lead it? • How have you impacted the members you are leading? • How has your group benefited from your leadership? Requirements for submission: • A picture of you leading a group meeting (virtual OR in person) • Evidence of your membership (i.e., membership card or adviser verification) • A one-page write-up answering the three questions listed above.

ACTIVITY

DESCRIPTION

ACTIVITY #2: Supply Drive

Organize a supply drive (food, clothing, masks, hygiene products) and donate items to a local non-profit organization.

- What role did you take on to host the supply drive?
- How long did the drive run for, and how much was donated?
- How does donating support the community?

Requirements for submission:

- Pictures of you donating items to the supply drive
- A one-page write-up answering the three questions listed above.

ACTIVITY #3: FBLA Presentation

Give a presentation about the FBLA organization to a local service group or business to gain support for your local chapter.

- Get feedback and responses from the chosen service group about your presentation.
- How did you become acquainted with the service group?
- What is your plan of action for the service group to support your local chapter?

Requirements for submission:

- A photo of you presenting
- A report of the feedback you received from the group
- A one-page write-up answering the two questions listed above

ACTIVITY

DESCRIPTION

ACTIVITY #4: New Chapter FBLA Meeting

Host a meeting (virtual OR in person) with students from a local middle school or high school in your community that does not currently have an FBLA chapter and provide information on our organization and how to start a chapter.

- Get feedback and responses from the chosen school group about your presentation.
- What school did you select, and how did you select the school?
- What is your plan of action to support this school group in establishing a local chapter?

Requirements for submission:

- A photo or screenshot of the meeting
- A report of the feedback you received from the students
- A one-page write-up answering the two questions listed above

ACTIVITY #5: Meet with Officials

Meet with school administrators, local school board members, or elected city officials to discuss concerns in your community and how your local FBLA chapter can be a positive resource to address these concerns.

- After the meeting, what are your next steps in addressing these concerns?

Requirements for submission:

- A photo or screenshot of you and the people you met
- A copy of the meeting minutes (meeting agenda)
- A one-page write-up answering the question listed above

ACTIVITY

DESCRIPTION

ACTIVITY #6: Extracurricular Involvement

Be an active member of a non-FBLA leadership group, or commission in your local community (i.e., Associated Student Body, Key Club, City Youth Council, etc.).

- What group do you lead, and why did you choose to lead it?
- How have you impacted the members you are leading?
- How has your group benefited from your leadership?

Requirements for submission:

- A picture of you leading a group meeting (virtual OR in person)
- Evidence of your membership (i.e., membership card or adviser verification)
- A one-page write-up answering the three questions listed above.

ACTIVITY #7: Service Video

Make a video on the importance of serving others in your community through FBLA and show it to your local chapter. Provide specific examples of how members can serve. Discuss ways FBLA can implement other means of service within the organization.

Include the video you produced in your submission.